

**International
Education
Association
of Australia
Annual Report
2024-25**

ieaa

International Education
Association of Australia



A woman with dark hair pulled back, wearing a grey blazer and a blue lanyard, is smiling and looking towards the right. She is holding a glass of water. In the background, other people are visible, including a man in a blue suit and a woman with long dark hair wearing a yellow patterned top. The setting appears to be an outdoor social event.

contents

Preface	3
Strategic plan 2022–2025	5
Advocacy, policy and representation	8
Professional learning	28
Research	54
Communications	60
Organisational and financial sustainability	64
Partnerships	84
Appendices	92

preface



Looking back from October 2025, it is sometimes difficult to recall how unsettled the international education sector was in Australia in 2024. Policy uncertainty was widespread, Ministerial Directions were updated with little warning, and the ability to make long term decisions for the benefit of institutions, and students, was deeply constrained.

Through patience in planning and diligence in advocacy, and with the benefit of post-Election hindsight, the sector breathed a small sigh of relief in 2025. Let it not be said that the work is done, but merely that the turbulence has reduced.

The international education community has seen many ups and downs in the twenty years since IEAA was established. The only certainty is that those waves will continue.

Once again, the community has demonstrated its stability and resilience, and IEAA remains steadfast in meeting the ongoing challenges of advocating to government and the wider community, supporting the individuals and institutions who make the sector great, and delivering world-class research to strengthen international education here and abroad. Together, we are focused on shaping a sector that is not only robust but also innovative, inclusive and ready for the opportunities of the decade ahead.

Advocacy, policy, and representation

We are proud that the Association continued to be the leading voice for the sector, delivering tireless advocacy to all levels of government, the public and across affiliated organisations. Before and after the May 2025 election, the Federal Government was well aware of the vast contribution international education makes to Australia, both financially and culturally. Our Association led discussions on how to underpin this contribution.

Once again, IEAA was at the forefront in meetings with local, state and federal advisory bodies, sharing the sector's experience, ideas and concerns. The Association regularly engaged with all the leading figures in Australia, including the Minister for Education, the Jobs and Skills Commission, and the newly appointed Assistant Minister for International Education. This advocacy extended beyond our shores, engaging with senior figures in key markets such as China and India, as well as with fellow international education peak bodies around the world, and representing our community at global conferences such as APAIE, NAFSA, and EAIE.

The Association continues to be the voice of the sector to the public – particularly crucial in the lead up to the 2025 Federal Election

preface

– in making sense of policy and correcting misconceptions. During the 2024-25 financial year, the Association appeared in national and international media over 170 times.

Professional learning

Once again, we are proud to report that while IEAA supports the sector, the sector continues to support the Association. The 2024-25 professional development program went from strength to strength, with the largest number of specialised forums, member update webinars, research and data webinars, workshops, and networking events, and the largest number of registrations in recent memory.

IEAA hosted 26 professional development events, including another sold out National Symposium in Melbourne, and major annual forums for each of our eight Networks, all attracting healthy registration numbers. Emerging professionals came together at an additional 20 events in Adelaide, Brisbane, Canberra, Gold Coast, Melbourne, Perth and Sydney. The new Member Update events saw over 2,000 registrations across three webinars.

The Australian International Education Conference once again broke records, as IDP in partnership with IEAA delivered the highest-ever AIEC attendance in Melbourne in October 2024.

And the IEAA Fellowship program continued its strong growth, with the largest number of Fellowships awarded in a financial year, as 70 professionals advanced to Associate Fellow, Fellow or Senior Fellow.

Research

A key achievement of the year in IEAA research was the completion of the process to assume management of the world's premier forum for higher education leaders, administrators, educators, researchers and policy: the Journal of Studies in International Education.

The Data Group also came into its own, inviting AUIDF and IEAA members to establish a Data Network, and delivering two stellar webinars which proved popular with members, garnering almost 1,000 registrations. The Emerging Researchers group also saw strong registrations for their two webinars, supporting the next generation of international education researchers. The Research Committee presented well-attended sessions at the 2025 APAIE and NAFSA conferences.

While we are proud of our achievements across this financial year, such high member and government engagement only demonstrates that even more needs to be done to create a sturdy framework for the future of professionals, institutions and the international education student community.

Throughout the year, the Board worked diligently to develop and adopt the IEAA Strategic Plan for 2025-2027, enacted from July 2025. I thank previous President Prof Simon Ridings and the Board for their guidance and care in laying out a plan to secure the future of the Association and the sector as a whole.

On behalf of IEAA, I thank our committed members, our volunteer leaders, government partners, fellow peak bodies and advocacy groups, and the CEO and Secretariat, who continue to make Australia one of the world's most sought-after destinations for learning and growth.



Prof Ren Yi IEAA-SF
President, IEAA



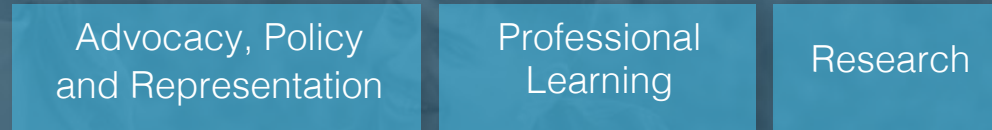
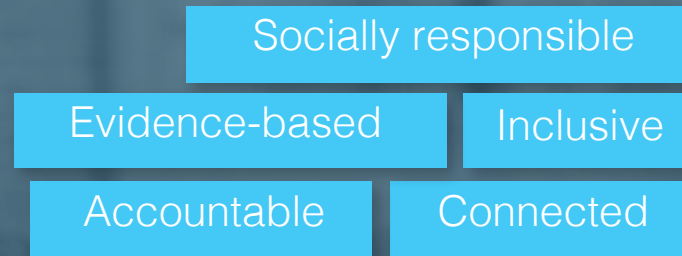
strategic plan 2022-2025

**IEAA engages, empowers
and educates all who work in
international education**

our
mission

our
values

strategic
pillars



**IEAA will advocate
for, represent, and
champion international
education in Australia.**

**IEAA will be the voice of
Australia's international
education community
globally.**

**IEAA will support the professional
development and professionalism
of all involved in Australia's
international education community.**

strategic
goals

**Formalise IEAA as a
peak body**

**Develop a Secretariat and
Board Succession Plan**

**Embrace all sectors of international
education (ELICOS, VET, schools and HE)**

**Develop an
International
Partnership Plan**

**Review and enhance current
professional development offerings**

**Increase awareness of IEAA
professional development offerings**

**Enhance current IEAA
Fellowship credentials**

actions

governance

NAME	BOARD POSITION	MEETINGS ELIGIBLE	MEETINGS ATTENDED
Prof Simon Ridings	President	1	1
Prof Ren Yi	President	4	4
Prof Ren Yi	Vice-President	1	1
Jonathan Chew	Vice-President	4	3
Bronwyn Bartsch	Treasurer	5	4
Brett Blacker	Ordinary Board Member	4	3
Michael Ferguson	Ordinary Board Member	5	4
Tracy Harris	Ordinary Board Member	4	4
Brett Lovegrove	Ordinary Board Member	5	5
Emily O'Callaghan	Ordinary Board Member	1	1
Jana Perera	Ordinary Board Member	5	4
Prof Sarah Todd	Ordinary Board Member	1	1
Rishen Shekhar	Ordinary Board Member	5	5
Marnie Watson	Invited Board Member (by Board)	5	3
Jonathan Chew	Invited Board Member (by Board)	1	1
Sally Waite	Invited Board Member (by Board)	4	4
Steve Knussen	Invited Board Member (by Board)	5	5
Sarah Lightfoot	Invited Board Member (by Board)	3	3

The Board met five times in 2024/25:

- 23 August 2024 (face-to-face in Brisbane)
- 8 November 2024 (teleconference)
- 29 November 2024 (hybrid/Melbourne)
- 13th February 2025 (hybrid/Melbourne)
- 9th May 2025 (face-to-face in Melbourne)

Board

IEAA held its Board Election over September and October 2024. Nominations for Vice President and three Ordinary Board Members positions closed at the end of the Annual General Meeting which was held in person at Eureka 1, Melbourne Convention and Exhibition Centre, South Wharf in Melbourne from 12:30 to 1:00pm (AEDT).

Three nominations were received for the position of Vice President, with Jonathon Chew elected to the role. Fifteen nominations were received for the three Ordinary Board Member positions. Voting resulted in Brett Blacker and Tracy Harris joining as new appointments, and Mike Ferguson being re-elected, each for a two-year term.

To ensure strong representation across all sectors, states and territories, the Board is permitted to appoint up to two additional members.

The Board appointed Sarah Lightfoot (CEO, UNSW College) and reappointed Sally Waite (Executive General Manager in the University Partnerships Australasia Division at Navitas) as Invited Board Members at its 8 November 2024 Board Meeting. Their roles commenced following this meeting, each for a two-year term.

board



Prof Ren Yi
President



Jonathan Chew
Vice President



Bronwyn Bartsch
Treasurer



Brett Blacker
Board member



Mike Ferguson
Board member



Tracy Harris
Board member



Steve Knussen
Board member



Sarah Lightfoot
Board member



Brett Lovegrove
Board member



Jana Perera
Board member



Rishen Shekhar
Board member



Sally Waite
Board member



Marnie Watson
Board member

* current as of June 2025

advocacy, policy and representation



advocacy, policy and representation

The international education sector in Australia, and indeed globally, is well used to riding the roller coaster of Government inflicted policy highs and lows.

Whereas last year's Annual Report referred to a post pandemic 'false dawn', this time around we were left grappling with the nuances and variables associated with the new mantra of 'sustainable growth'.

The twelve-month period from July 2024 until end of June 2025 was notable for immigration (and wrongly associated international student numbers) being at the forefront of major political parties' and the media's unwavering attention. The implications of this debate were summed up neatly by Julian Hill MP in the AIEC 2024 Town Hall session when he stated "you have to prune the tree to save the tree". Key Government and Opposition hits and misses included:

- The Federal Government's determination to make good on its promise of a much lower Net Overseas Migration (NOM) target for the 2025 calendar year. This saw the ESOS Amendment Bill being used to implement Australia's first ever international student enrolment caps. The proposed methodology for the caps soon became the subject of energetic debate in evidence provided to the relevant Senate Committee. Subsequently, an unholy alliance between the Coalition and

the Greens resulted in the Bill being shelved. Determined to still get its caps across the line, a new Ministerial Direction 111 became a regulatory, rather than legislative, mechanism relied upon to slow student visa processing down. Our Association joined with a number of other Peak Bodies in arguing against the more punitive caps methodology which was then applied to quality independent higher education providers compared to their public provider counterparts.

- Constant ratcheting up of the non-refundable student visa application charge (VAC). Initially viewed by the Home Affairs Department as both a "non-genuine student" filtering device and a revenue source, the VAC soon became a political football. The sector was shocked when the March 2025 Budget flagged an increase to \$1,600 (by far the world's highest charge). Despair turned to outrage when the Coalition made a pre-election announcement that it would increase the VAC to \$5,000 for Group of Eight universities (\$2,500 for all others). Unfortunately, this Coalition announcement

advocacy, policy and representation

only served to provide political cover for Labor to then announce an increase to \$2,000 for all student visa applications. In response to cries for assistance from the independent ELICOS and learning abroad communities, IEAA initiated a post-May Federal Election advocacy campaign to reduce the VAC by 50 per cent for these two cohorts.

- Notwithstanding almost universal stakeholder backlash, Foreign Minister Penny Wong insisted on implementing her new guidelines for the New Colombo Plan mobility and scholarship program. Through its position on then Assistant Minister, Tim Watts' NCP Working Group our Association maintained that a minimum one month duration (and foreign language learning focussed) mobility program was inequitable for lower socio-economic, disabled and First Nations student cohorts who had legitimate concerns about keeping their part-time jobs and retaining academic led experiences.

Once the dust settled after the May Federal Election, a more confident re-elected Albanese Government began to change its international student policy settings to be somewhat more positive. This included the Prime Minister referring to the importance of our sector when

announcing the appointment of Julian Hill MP as the first Assistant Minister for International Education. It also included the announcement of an increase for calendar year 2026 to 295,000 (from 275,000 in 2025) for new commencing overseas students. Added to this, were some new enrolment limit "flexibilities" for evidence of Southeast Asia market diversification and provision of additional Purpose Built Student Accommodation (PBSA). Even a chastened Coalition permitted their new Shadow Minister for Education, Senator Jonno Duniam to suggest that they had been too negative towards our sector in the lead up to their May election debacle.

Throughout yet another year of constant reviews and policy u-turns, our Association was involved at the highest levels in strong advocacy positioning for our 4,000 plus members. Again, wherever possible, we attempted to work in tandem with the other peak bodies involved in international education advocacy. To this end, the IEAA CEO Chaired a number of pre and post-election Peak Body meetings in an attempt to achieve some unanimity of purpose. Our Association also continued to conduct surveys and undertook a series of well supported webinars to ensure that our advocacy efforts were understood and informed by genuine

membership feedback. Our membership base also provided key input into the new IEAA Strategic Plan 2025/2027.

In all of this, we did not allow the focus on advocacy to distract from other core IEAA business, such as our well received professional development program, great Young Professionals events, the increasingly popular Fellowship program, and outstanding research endeavours. At all times, we seek to recognise the crucial input and direction of our Association's volunteer leadership groups. This includes our 13 National Board members, our 24 Network Convenors and Deputy Convenors, our twelve State and Territory Young Professional Chapter Co-Chairs and our Research Committee and Data Group colleagues. Each of you deserve our appreciation. This volunteer effort was ably supported by our small and very professional secretariat team.

Council for International Education

Sector stakeholders often ask what does the Council do? Does it achieve anything? Given that the eleven non-Ministerial Expert Members are not permitted to discuss Council deliberations, answers to these questions are problematic.

advocacy, policy and representation

However, the six Federal Ministers, who are also official Council Members, have come to regard it as a useful sounding board for discussing policy ideas. With Julian Hill's elevation to the outer Ministry in mid-2024, his Council Co-Convenor position (alongside the IEAA CEO) was taken up by Navitas Government Relations Manager, Simon Finn. The Council held six meetings throughout 2024/25 which included the following items of note:

- 9 August 2024: This meeting was attended by four Ministers and focused on concerns about student visa processing times and consequences of the proposed caps.
- 26 November 2024: With the knowledge that the ESOS Bill would not be supported in the Senate, the key focus of the six Ministers in attendance turned to the potential to split the ESOS Bill (in order to allow its integrity measures to proceed) and how to ensure that Council's previously negotiated caps exemptions (e.g. TNE, non-Award, overseas scholarships) would be retained under any replacement regulatory measures.
- 21 February 2025: This meeting reviewed and advised on the International Education Innovation Fund (IEIF) Grants Program and debated the recently released Jobs and Skills Australia (JSA) Interim Report.

- 6 June 2025: Being the first post-election meeting of the Council, Expert Members were pleased to have reappointed Education Minister Jason Clare, announced that he would continue as Council Chair, that the new Assistant Minister for International Education Julian Hill would become Deputy Chair, and the IEAA CEO and Simon Finn would continue as Co-Convenors. Discussion was focussed around advice on the 2026 NOSC levels methodology, status of the proposed reintroduced ESOS Bill and student visa fee (VAC) reduction scenarios. How to factor in the Government's Southeast Asia Strategy implementation was also debated.

Parliamentary Friends of International Education

Our Association was hoping to follow on from our very successful second annual Parliamentary Friends Cocktail function in June 2024 (and Ministerial Briefing Day) as soon as the Federal Election was completed. However, in the absence of any Sitting Dates for the new Parliament being published in time, it was not possible to schedule a Friends event prior to June 30 2025.

Prior to this Annual Report being published, the IEAA CEO and Assistant Minister Julian Hill

held discussions about the way forward with the Parliamentary Friends. After each election, all such Groups are required to be reconstituted and their new membership numbers then officially approved by the Speaker and the Senate President. Having Co-Chaired our Group for some years, Julian indicated he is keen to see a new Labor Co-Chair appointed. At such time, we will approach Zoe McKenzie MP (newly appointed Assistant Shadow Minister for Education) to request her continuance as Co-Chair representing the Opposition.

Education Visa Consultative Committee (EVCC)

The quarterly meetings of this Home Affairs Department Chaired Committee provide a useful forum for international education stakeholders to raise student visa processing and policy implementation concerns directly with key Department officers. Some key takeaways from EVCC over 2024/25 included:

- 20 December 2024: Update provided on the work of the Ministerial Direction 111 Technical Advisory Group, the PRISMS Working Group and announced the creation of a new Department of Education-hosted Pathways Working Group (its key purpose to fix the 'double counting' of pathways

advocacy, policy and representation

students under each provider's NOSC). Manual processing of TNE and Scholarship NOSC exemptions will soon be automated through the PRISMS upgrade.

- 11 March 2025: From 1 July 2024 to 28 February 2025, 158,909 student visa applications were lodged offshore - a 38 per cent decline compared to same period in the year before. But the overall student visa grant rate had improved to 82.2 per cent (from 81 per cent in previous year). The VAC charge for Timor-Leste and Pacific Island applications would be reduced from \$2,000 back down to \$710. Debate then took place about the need for similar VAC reductions for ELICOS and learning abroad student applicants. Emphasised that there was no current impediment to education providers going over 100 per cent of their 2025 NOSC allocation.
- 17 June 2025: In the period 1 July 2024 to 31 May 2025 there were 661,381 student visa holders in Australia which represented an overall 2 per cent decline compared to the same period one year earlier (this is the trend the Government wants). Home Affairs Department explained that when VAC applications are submitted, the offshore Case Officer categorises them as Priority One or Two for each provider based on date order received. The Case Officer does not

differentiate between sectors e.g. public provider versus independent provider. However, continuing to use education agents with a poor track record can affect both processing times and success rates. Home Affairs Department also maintained that in order to achieve a reduced VAC rate for ELICOS or learning abroad visa applicants, cost neutrality would have to be achieved. A briefing was also provided on the new English Language Test deeds.

Tuition Protection Service (TPS)

Our Association pays particular attention to the work of the Tuition Protection Services Board because of its role in protecting overseas student tuition fees as well as the importance of it treating education provider levy payers in an equitable manner. Throughout 2024/25 the IEAA CEO served as Deputy Chair of the TPS Board. Notable items discussed at its quarterly meetings included:

- 7 August 2024: Implications of the proposed enrolment caps and associated risk profiles for education providers. Getting the balance right between mitigating any significant increase to TPS provider levies whilst ensuring there remain sufficient funds available to offset potential provider closures.
- 16 October 2024: Updates on the likely state

of the sector for 2025 were provided by English Australia CEO Ian Aird, Universities Australia CEO Luke Sheehy, and IEAA Treasurer Bronwyn Bartsch. Discussion ensued on the increasing administrative burden being experienced by education providers because of additional reporting and compliance requirements and higher levels of refunds processing. For ELICOS specifically, it was noted that as 70 per cent of these students go on to study in a VET or HE program, the caps exemption for standalone ELICOS study will not be greatly beneficial.

- 5 February 2025: The demise of International House served as a reminder that quality education providers will find it increasingly difficult to operate under the recently introduced visa approvals/enrolment limits policy regime. Concerns were also raised about the behaviour of other providers' attempts to transfer International House students into their programs under the guise of purported "official approval".
- 21 May 2025: Fortunately, there had been fewer provider closures than anticipated to date that impacted upon the TPS Fund. Notwithstanding this, the Board agreed to closely monitor the health of the international education sector post-Federal Election.

Professor Barney Glover AO

Commissioner
Jobs and Skills Australia

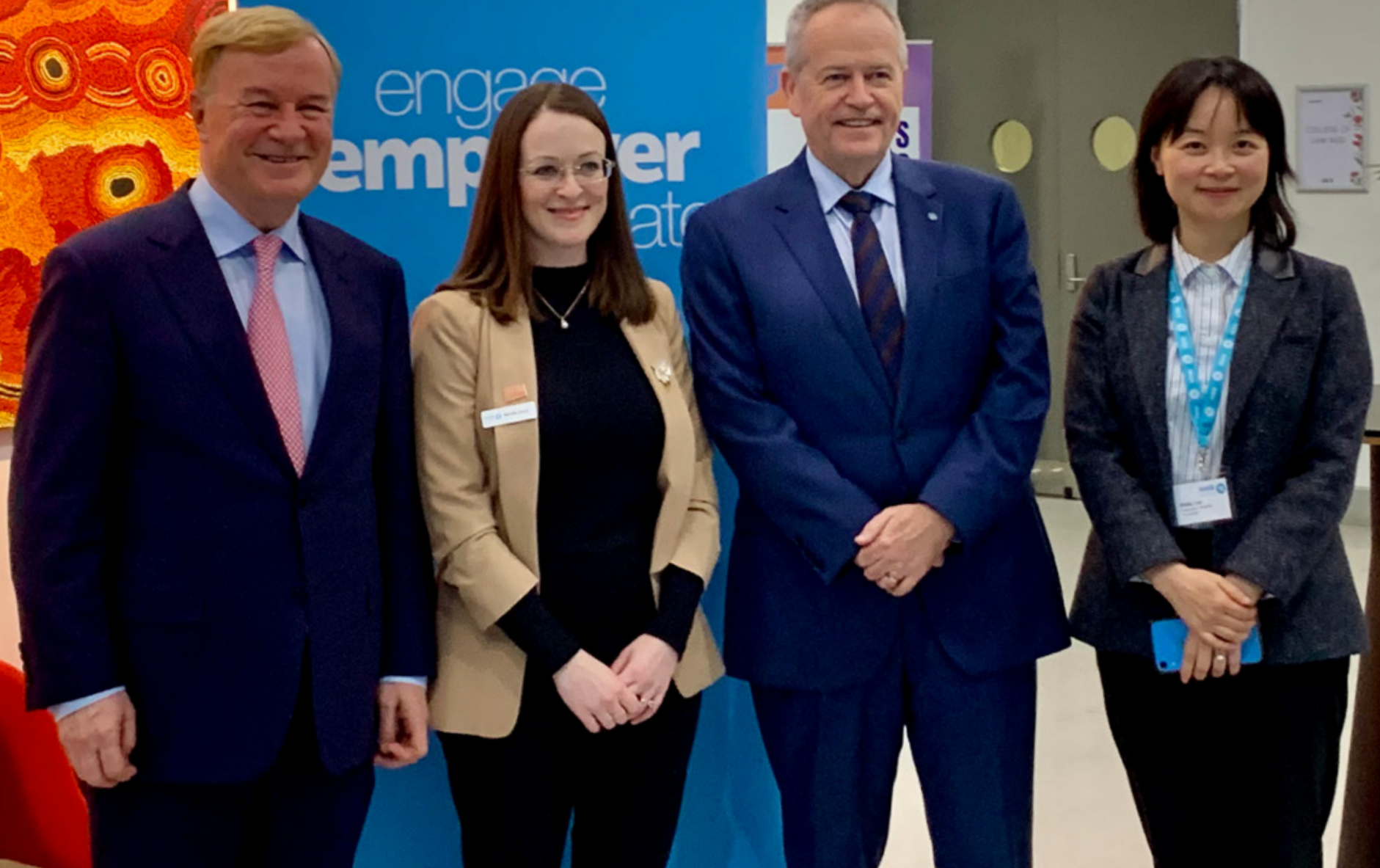
#ieaaevents

ieaa
Vocational Education
and Training

ieaa



state and territory representation



state and territory representation

Australian Capital Territory

With no ACT-based IEAA Board member, trips to Canberra for the CEO's official Government meetings (Council for International Education, Tuition Protection Services Board, Ministers at Parliament House and Government Departments) were, wherever possible, combined with IEAA's planned activities and events. This was the case on 9 December 2024, when meetings with the Education Department were scheduled to coincide with our end of year ACT Young Professionals (YPs) networking event. Attendance and speaking at the annual Universities Australia Conference/ Global Dialogue coincided with our first ACT YPs event for 2025 on 25 February. Later, on 20 May, being Opening Speaker at the annual IEAA Scholarships and Fellowships Network Forum was combined with attendance at another ACT YPs event.

Separate important trips to Canberra for the CEO included 6 August 2024, attendance at Parliament House for the Senate Education Committee's hearings on the ESOS Amendment Bill and meetings with Ministerial staff; on 11 September providing a presentation at ANU to Universities Australia's combined meeting of DVC Corporates (CFOs and COOs) on PBSA and enrolment caps issues; 30 September included Chairing a combined Peak Bodies CEO meeting and attendance at Trade Minister, Don Farrell's Visitor Economy Taskforce; 4 February,

2025 involved attendance at the annual NCP Scholars Award Night; 11 April was focused on attempting to achieve some policy advocacy consensus through Chairing a Joint Peak Bodies CEO pre-Federal Election meeting.

New South Wales

After another period as Interim Chair of the Study NSW International Education Advisory Board (IEAB) on 30 July, 2024, the IEAA CEO was pleased to hand over the Chairmanship to former University of Wollongong VC, Patricia Davidson. Our CEO was also reappointed to the IEAB by the Minns Labor State Government for a further term. In a further strengthening of the working relationship with IEAA, Study NSW also signed a contract for our Association to deliver an annual NSW Marketing Forum as well as a separate Student Life Forum to commence in early 2026.

Membership engagement and on-campus presentation trips were combined, again wherever possible, with IEAA scheduled events - on 7 and 8 August, delivering the opening address to our annual Teaching and Learning Network Forum was followed by speaking at our NSW YPs Chapter event. On 4/5 March, 2025, speaking at the NSW YPs first event for the year (together with President, Prof Ren Yi) at ACU was followed the next day by joining University of Sydney VC Mark Scott in addressing a national meeting of overseas student representatives from NUSA and CAPA.

state and territory representation

For our YP events, we were particularly grateful to our NSW-based Board Members Steve Knussen, Sally Waite, Brett Blacker, Marnie Watson, Sarah Lightfoot and Emily O'Callaghan for their support, as well as sponsorship, throughout the year, from Study NSW.

Northern Territory

The longstanding Study NT Executive Director, Larnie Batten, moved to a new role in late 2024. Before departing she arranged a virtual introduction for the IEAA CEO with her replacement, Renee Tennett. As there was no Study NT International Education Forum in Darwin throughout 2024/25, we look forward to catching up with the Northern Territory team when AUIDF have their August 2025 meeting at Charles Darwin University's new campus.

Queensland

The first half of 2024 was dominated by the lead up to the October state election. With the subsequent change to the Crisafulli LNP Government there were hopes that they would accept the sector's push for a revitalised Study Queensland International Education and Training Advisory Group (which was abolished in 2022 by the previous Labor Government). As soon as the LNP's previous Health spokesperson, Ros Bates, was announced as the new Minister for Trade (with Cabinet responsibility for International

Education), the IEAA CEO forwarded to her a Briefing Paper which provided background to the merits of the previous Advisory Group and recommended the formation of a new one. On 7 April, our CEO met with Minister Bates and emphasised that Queensland was the only state without an advisory group and how this advocacy gap was exacerbated by the lack of interest shown by the City of Brisbane in supporting our sector. Subsequent meetings with Assistant Minister for International Student Attraction, Hermann Vorster, continued this theme. At time of writing there was still no decision on this issue.

There were a number of trips to Brisbane to meet with TIQ and IEAA institutional and corporate members, provide on-campus presentations and speak at our YP Chapter events. However, visits to regional Queensland cities were also given priority. These included:

- 28/29 July 2024: On Gold Coast to speak at The PIE Live's Asia-Pacific Conference, meet with visiting USA-based ETS TOEFL Director, and various meetings with IEAA corporate members attending the conference
- 21/22 August 2024: Speaker at IEAA's annual Learning Abroad Network Forum on Gold Coast and meetings with Study Gold Coast and visiting DFAT senior executives regarding the controversial proposed new NCP Guidelines

- 29/30 January 2025: On-campus presentation to Southern Cross University and attendance at Griffith University Reception for Prof Sarah Todd.
- 26/27 June 2025: First ever on-campus presentation to University of Sunshine Coast followed by speaker at IEAA's Queensland YP Chapter's first Mooloolaba networking event.

Throughout the year, Queensland-based Board members: President Prof Ren Yi, Vice President Jon Chew, Treasurer Bronwyn Bartsch, Prof Sarah Todd, Brett Lovegrove and Mike Ferguson provided strong support for our events and advocacy in the state.

South Australia

Together with our President and SA-based Board Member, Rishen Shekhar, the IEAA CEO had the opportunity to meet with Premier Peter Malinauskas on the sidelines of the APAIE Conference in Delhi on 25 March 2025. We congratulated him on his strong advocacy for our sector and his public campaign against the enrolment caps.

There were four trips to Adelaide throughout 2024/25 as follows:

- 23/24 July 2024: Invited by University of South Australia to provide a presentation to their Governing Council followed by meetings

state and territory representation

with Global Study Partners' Matt Beasley and StudyAdelaide CEO Jane Johnston.

- 1/2 August 2024: Meeting with Flinders University's senior executives followed by speaker at IEAA's SA YPs Chapter networking event.
- 21/22 November 2024: Attended Farewell Dinner for Flinders PVICI, Sebastian Raneskold, on-campus presentation to University of South Australia's international education team and was speaker at YPs end of year event.
- 1/2 April 2025: Keynote Address provided to annual ITECA National Conference on the topic of 'Our Sector's Social Licence to Operate'. This was followed by meetings with Adelaide-based Student Accommodation Council Executive Director, Torie Brown; the SA Certificate of Education (SACE) Senior Managers regarding their advocacy for one combined Australian School Certificate brand and being a speaker at our SA YP's first event for 2025.

Tasmania

Towards the end of 2024, the longstanding University of Tasmania International Director, Rob Wilson, finished up in this role. He introduced the IEAA CEO to his replacement who is the university's Chief Marketing Officer, Michelle Weir. Two trips to Hobart in 2024/25

included:

- 11/12 February 2025: Dinner meeting with the AUIDF International Directors followed by presentation at their UTAS CBD campus meeting and catch up with Michelle Weir
- 5/6 June 2025: On campus presentation to UTAS international education team; meeting with senior DVC, Craig Barling and meeting with Tasmania State Government's International Education/Regional Migration Executive Director Renee Woodhouse.

Victoria

There were mixed messages for the sector in Victoria over 2024/25. In the lead up to AIEC 2024 in Melbourne, as host state, strong support was received from the State Government's Global Victoria team. However, the State Budget in early 2025 contained significant funding cuts including withdrawal of funds to oversee delivery of the Victorian Certificate of Education in the Northern Hemisphere (with at least one school forced to sign up to deliver the SA curriculum instead).

At the local government level, the election of Nick Reece as Lord Mayor of Melbourne elevated our sector's support. A long time advocate for international education, on 9 July the Mayor invited the IEAA CEO to deliver a presentation to all City Councillors and senior staff on the topic 'How to make Melbourne the

state and territory representation

World's Leading City for international students'. This was followed by a briefing on 14 May with the Mayor and his two newly appointed education portfolio Councillors. In June, IEAA was successful in receiving a grant from Council to research and publish a City of Melbourne specific International Students Employability Guide.

Apart from speaking at IEAA Victoria YPs Chapter events and regular meetings and presentations to state-based institutional and corporate members, some of the key commitments in Victoria over 2024/25 included:

- 14 August 2024: Keynote Address to Australia China Business Council Victoria's annual education symposium. Other China focussed events included a meeting on 10 September at RMIT with Chinese Embassy Education Minister Counsellor Prof Wei Li, and attending the Chinese Consul-General's National Day Reception on 25 September.
- 8 October 2024: Attended annual Asialink Dinner at University of Melbourne.
- 10 October 2024: Meetings with Melbourne based Australia-Korea Business Council.
- 10 February 2025: Keynote Speaker at CPA Australia and Chartered Accountants combined Accounting Professional Year seminar.
- 30 April/1 May 2025: Presentation with

Kent Anderson, Luke Sheehy and Barney Glover to RMIT Governing Council. Next day represented IEAA at RMIT's Memorial for Saskia Loer Hansen.

Our Victoria-based Board members: Prof Simon Ridings, Tracy Harris and Jana Perera were of great assistance throughout the year.

Western Australia

After the initial "sugar hit" from the WA State Government's student accommodation and education agent subsidies, over 2024/25 StudyPerth faced unanticipated forward budget cuts to a range of its services. Despite subsequent strong advocacy by the sector, in the lead up to the state election on 8 March 2025, the re-elected Cook Labor Government kept these funding cuts in place. Additionally, because WA had a relatively low overseas student market share in 2019, most of the state's education viewed the Federal Government's enrolment caps methodology (NOSC) as being particularly harsh for their institutions. Our Association currently has no WA-based Board members.

As a longstanding StudyPerth Board member, the IEAA CEO made the following trips to Perth:

- 17/19 July 2024: Murdoch University invited the CEO to provide the Opening Keynote Address to their annual Global Education Forum. Other speakers included the WA

Minister for International Education and Murdoch's Vice Chancellor. The CEO also provided an on-campus presentation at ECU's Joondalup campus and attended a Roundtable hosted by StudyPerth CEO Derryn Belford at the Student Hub.

- 13/14 November 2024: Meeting with UWA senior executive team followed by on-campus presentation to the university's international education team and academics.
- 5/6 December 2024: Attendance at StudyPerth Board meeting followed by being guest speaker at StudyPerth's AGM and Networking Drinks event. An on-campus presentation was also provided to Curtin University's international education team and academics followed by a dinner meeting with Koala News Editor Dirk Mulder.
- 18/19 February 2025: Attendance at StudyPerth Board meeting; on-campus presentation to UWA staff and speaker at start of year WA Chapter of IEAA YPs event.
- 18/19 June 2025: Attendance at StudyPerth Board meeting, which was also attended by the newly appointed Minister for Trade/Industry and Assistant Minister for International Education. This was followed by a meeting with Murdoch University PVCI, Kelly Smith, and then being guest speaker at the second IEAA WA YPs event for 2025.

alec
2024 Melbourne
The human element

ieaa 20
International Education
Association of Australia

EXIT



ieaa excellence awards

members

ECU ECA

idp

WUTS

silver

corporate

Language Cert

OS



excellence awards committee

IEAA honours excellence in international education through recognising outstanding or distinguished contributions through a system of honours and awards.

All the Excellence Awards (except the research award) are judged by a six-person panel consisting of three IEAA Board Members and three external international education sector professionals. This group is the Excellence Awards Jury Panel.

The Outstanding Postgraduate Thesis award is judged by a specialised group consisting of the IEAA Research Manager and two other international education research experts as the Excellence Awards Research Jury Panel.

2024 IEAA Excellence Awards Jury Panel



Prof Sarah Todd
Board member | Chair



Steve Knussen
Board member



Marnie Watson
Board member



Helen Zimmerman
Committee member



Prof Chris Ziguras
Committee member



**Varsha Devi
Balakrishnan**
Committee member

2024 IEAA Excellence Awards Research Jury Panel



Dr Helen Yang
Research Committee
member | Chair



Dr Jonathan Burrow
Research Committee
member



Dr Kirrilee Hughes
IEAA Research Manager

ieaa excellence awards



Distinguished Contribution to the Field of International Education was won by **Dr Steve Nerlich**

Steve Nerlich, PhD, Steve Nerlich, PhD, has significantly advanced international education through his leadership, research, and advocacy. As Director of the International Research and Analysis Unit at the Australian Government Department of Education, he oversees the production of crucial data on international students, enhancing policy and strategic planning.

Steve has developed interactive data tools and introduced a 'new student' metric, providing deeper insights into student trends. Steve actively supports quantitative and qualitative research, such as the ELICOS market survey and International Student Barometer.

His efforts during COVID-19, including timely data updates and stakeholder meetings, were pivotal. Steve's work, and extensive engagement (including presentations at major conferences and participation in the IEAA Data Committee), supports data-driven decision-making and strategy formulation across the sector.

ieaa excellence awards



Excellence in leadership in international education award was jointly won by **Professor James Adonopoulos** and **Sarah Lightfoot**

Professor James Adonopoulos is Academic Dean for Kaplan Business School (KBS). James has led initiatives that resulted in KBS receiving the 'Business School of the Year' PIEoneer Award, becoming one of just 10 self-accrediting authorities in Australia, earning more international enrolments than any other MBA provider in Australia, and elevating the school's QILT Student Experience Survey ranking. James' broader impact is felt through establishing sector-wide communities of practice and Teaching & Learning Networks; as a representative on governmental and regulatory reference groups that have led to substantial policy improvements; and as a sought-after speaker on cross-institutional partnerships, generative AI, teaching quality and academic integrity.



Sarah Lightfoot is the Chief Executive Officer of UNSW College, a leading provider of pathway programs for international students. Sarah has led successful teams across the sector, in ELICOS, VET and Higher Education, both in Australia and overseas. As Vice-President and General Manager of Marketing and Sales at Navitas, she was responsible for the recruitment, marketing and admissions of 16 university colleges across Australia, Dubai, New Zealand and Singapore and led a business transformation to ensure seamless student experiences. Her leadership of UNSW College in 2021 had reset strategy to create an ambitious program, enhancing access and opportunity for college students from across the globe.

ieaa excellence awards



The Tony Adams Rising Star award was won by **Dr Belle Lim**

Dr Belle Lim is a diversity and inclusion consultant, advocate, and speaker. Belle exemplifies the spirit of the Tony Adams Rising Star Award through her exceptional dedication and leadership in the field of international education. Serving as President of the Council of International Students Australia from 2020-2021, she worked closely with key stakeholders and was a strong advocate and considered voice for international students in Australia. Prior to CISA, Belle co-founded Future Forte, a pioneering gender equity initiative tailored for international students in Australia. Belle's unwavering advocacy and support for international students has left an indelible mark on international education in Australia, embodying the values of collaboration, empowerment, and inclusivity within our sector.

A High Commendation was awarded to **Kimberley Goh**

A previous international student from Malaysia, **Kimberley Goh** has a genuine passion for helping other people. As an international student graduate, she has a strong empathy for international students and the migrant community. She has been a prominent voice in South Australia, establishing the Migrant Women Professional Network, and serves as a Board Member for the South Australian Multicultural Commission. She has been the Co-Chair of the IEAA Young Professionals South Australia chapter, is one of the youngest board members of Study Adelaide, and has continued her successful career in Career Services at the University of South Australia.

ieaa excellence awards



Innovation in International Education was won by **StudyAdelaide** for Job Shop

StudyAdelaide's Job Shop is an innovative online platform connecting international students to reputable organisations offering casual and part-time positions. Students can apply even before leaving their countries. Job Shop is unique in that StudyAdelaide meets with every organisation to ensure international students are considered for roles despite not always fully meeting criteria and application standards expected in Australian recruitment processes. With up to 30 participating businesses at any one time, Job Shop offers hundreds of opportunities in diverse industries with entry-level roles for students with little or no experience. Job Shop workshops help incoming students navigate the job market, understand the unique requirements of Australian business culture, and minimise the risk of exploitation.



Excellence in professional commentary was won by **Dirk Mulder**

In June 2023, **Dirk Mulder** founded The Koala News, a unique platform for the latest news and discourse about Australia's international education sector. Within a year, The Koala News became essential reading, especially amid the current politically disrupted landscape. Dirk and The Koala News covers policy, market updates, student support, Ed Tech, student recruitment, TNE and compliance. In addition to his writing, Dirk partners with Rob Malicki on the Global Horizons podcast which analyses the latest news and shares interviews with key players. Prior to founding The Koala News, Dirk was a regular contributor to Campus Morning Mail over many years. His contributions about Australia's international education sector included analysis of student data, trends and policy changes.

ieaa excellence awards



Best Practice in International Education was won by **Study NSW** and **NEAS Australia** for 'Shaping the Future: The World's First Homestay Quality Standards'

Study NSW, NEAS Australia, and homestay service providers collaborated to establish an Australian- and world-first, government-supported and industry-led set of quality standards for homestay accommodation, in partnership with the education sector, government agencies, associations, and legal experts. The standards were supported by the Homestay Symposium in March 2024 and prompted the reintroduction of a homestay-dedicated insurance product, reflecting renewed confidence in the sector's quality management. Within the first six months of launching, the initiative endorsed over 25,000 homestay beds, attracting new hosts and alleviating pressure on the rental market.

High Commendations were awarded for the **National Property Accreditation Scheme and Student Communication and Needs Analysis**

The **Student Accommodation Association (SAA)** implemented a strategy to improve the perception, clarity, and messaging consistency about student accommodation in Australia through the National Property Accreditation Scheme (NPAS). NPAS assists national education stakeholders in identifying, promoting and supporting quality-managed student accommodation businesses. The NPAS Framework, created through extensive collaboration with members, government and education stakeholders, focuses on four elements: Business Profile, Facility and Amenity, Management Model, and Operational Plan. Properties assessed to meet NPAS standards are

awarded the NPAS stamp of quality/license for up to three years, ensuring high-quality, student-exclusive housing that supports the educational journey of students across Australia.

The Student Communication and Needs Analysis (SCANA) initiative by **Katherine Olston, Alexandra Garcia Marrugo** and **Josh Aarts** supports the early identification of academic language needs and barriers. SCANA is an online screening tool which measures students' academic language proficiency and suggests tailored learning support to students. Online text completion task and speed-reading activities assess comprehension skills, and recommend a combination of targeted support workshops, and other support offerings provided by the Learning Hub. In 2023, the SCANA program was delivered to a total of 8,356 students. Students who attended at least one SCANA support workshop were half as likely to fail in their targeted unit of study.

ieaa excellence awards



Outstanding Postgraduate Thesis was awarded to **Dr Manaia Chou-Lee**

‘Domestic students and internationalisation at home in Australian secondary schools’

Dr Chou-Lee's PhD is a unique study on internationalisation at home in the school sector from domestic student perspectives and experiences. It highlights an issue of major relevance to researchers, teachers, practitioners, and policy makers – that while there was evidence of engagement between domestic and international students, reciprocal relationships were rarely formed. Her research also showed that: school structures play a key role in the success of IaH; domestic students routinely expected international students to initiate interaction; and that curriculum does not appear to be enacted by domestic students outside the classroom.

A High Commendation was awarded to **Dr Rebecca Cozens**

‘An examination of the impact of online global experiences on university students’ employability development’

Dr Rebecca Cozens' PhD investigates the growth of online global experiences (OGEs) offered at Australian universities following border closures due to the COVID-19 pandemic and their impact on student employability. Her findings show that the OGEs examined had a positive impact on students' employability development, and that OGE participants closely resemble in-country participants, challenging the rhetoric around accessibility, inclusion, and overestimation of their potential. Rebecca has presented these findings to international audiences at conferences and webinars. She was an inaugural member of the IEAA Emerging Researchers sub-committee.

professional development



professional learning

IEAA delivered a diverse program of close to 30 professional development events, supporting knowledge-sharing and networking. Our eight annual network forums provided targeted engagement across specialist areas of international education, complemented by a robust offering of webinars covering exclusive member updates, international education data, and the Emerging Researchers series. The National Symposium, held in February, set the agenda for the sector by addressing key policy shifts under the theme 'Towards Sustainable Growth'. Several events achieved record registrations, reflecting strong member demand and the relevance of IEAA's professional learning opportunities. IEAA also enhanced accessibility and engagement through a dedicated mobile app and virtual platform across events.

IEAA National Symposium 2025 | Towards Sustainable Growth

IEAA delivered the 2025 National Symposium on 13 and 14 February as a hybrid event, with the in-person program hosted at William Angliss Institute in Melbourne. The face-to-face component sold out, attracting 150 participants, with a further 60 attending online.

For the first time, the Symposium was not aligned with the National Strategy for International Education. Instead, the IEAA Research Committee set the theme of 'Towards Sustainable Growth' in response to the Government's National Planning Levels.

The program focused on navigating the significant changes to the policy landscape while exploring pathways for the sector's sustainable growth. Expert-led provocations and panel sessions examined multiple perspectives and impacts across international education, while the timing at the commencement of the academic year provided a valuable platform for peer learning and networking.

The Symposium commenced with a keynote address from Prof Pascale Quester, Vice-Chancellor and President of Swinburne University of Technology, followed by structured networking opportunities. Day two opened with a welcome from the Jobs and Skills Australia Commissioner, Professor Barney Glover AO, and featured a diverse mix of voices from across the sector, including several panellists presenting at their first IEAA event.

professional learning

AIEC 2024

A record 1,900 delegates convened at AIEC 2024 in Melbourne from 22 to 25 October. The four-day event provided a comprehensive program that combined professional development, knowledge sharing and networking opportunities, attracting participants from both Australia and overseas

The extensive program comprised more than 100 sessions delivered by over 230 speakers, covering key topics relevant to the international education sector. It featured expert panels, formal presentations, interactive formats designed to facilitate dialogue, as well as structured networking opportunities through Braindates and official social events.

IEAA led two pre-conference workshops: a masterclass on international education data and an 'international education 101' information session. We were honoured to celebrate our 20-year anniversary at AIEC 2024, marked by many past Presidents coming together on stage after the IEAA Excellence Awards.

Aligned with the conference theme 'The Human Element', the event brought together educators, researchers, policymakers and thought leaders to examine the critical role of human interactions in shaping international education within an increasingly digital environment.

Network events

IEAA's eight networks play a central role in delivering targeted, professional development opportunities for the sector through their annual forums and webinars. All but one annual forum was held in person, with events hosted across Sydney, Melbourne, the Gold Coast and Canberra, bringing together practitioners to share knowledge and strengthen connections in their areas of expertise. Complementing the forums, the networks delivered five webinars throughout the year, extending the reach of discussions on emerging issues and sector priorities. Through these activities, the networks provided valuable platforms for engagement, collaboration and professional growth.

The innovative use of IEAA's mobile event app and virtual platform further enhanced engagement, enabling more interaction between attendees and speakers and ensuring accessible professional development opportunities irrespective of location.

IEAA is pleased to be able to deliver timely and relevant professional development opportunities to the community across all delivery modes: in-person, hybrid and virtual.

Member updates and webinars

IEAA continued to deliver value to its members through a series of exclusive Member Update webinars, providing fresh insights into the latest shifts in international education policy in Australia. These updates offered members direct access to expert analysis from government, helping them remain informed on policy developments impacting the sector. These sessions attracted significant engagement, with one Member Update webinar drawing more than 800 registrations, reflecting members' strong demand for policy and sector updates.

IEAA also delivered its Data webinar series, an initiative of the IEAA Data Group designed to share the expertise of international education data practitioners. This series was also well received, with one Data webinar attracting over 500 registrations.

In addition, the Emerging Researchers webinars supported the development of the next generation of international education researchers by providing a platform to showcase research, encourage collaboration and foster connections with sector leaders.

Together, these webinars reinforced IEAA's commitment to professional learning, knowledge sharing and sector-wide capacity building.

professional learning

Intercultural Workshops

In 2024 and 2025, IEAA partnered with Value Learning Intercultural Specialists to deliver day-long workshops in Melbourne and Sydney. The first two workshops, titled 'Building Intercultural Competence in International Education' took place in August 2024 with 44 registrations combined. Attendees enhanced their cultural awareness, by exploring value dimensions, communication styles, and teaching and learning across cultures. The second series 'Navigating Cultural Landscapes: Strategies for Effective Communication in International Education' took place in June and July 2025 with 37 registrations combined.

Learning Modules

Due to rapidly changing regulations affecting international education, IEAA's online modules have become increasingly outdated, and unable to be efficiently updated. Concerns about content and lower enrolment numbers led to the decision to temporarily suspend new enrolments from 11 December 2024 and put the modules under review. The Professional Development Committee has backed a plan to revitalise these offerings, with the goal of relaunching a new suite of online modules in early 2026.

professional development committee

The IEAA Professional Development Committee oversees the IEAA professional development activities including the IEAA Fellowship program.

In the Financial Year 2024/25, the Committee presented a comprehensive program with 26 events held online, in person, and in hybrid formats across Australia. The Committee consisted of Brett Lovegrove, Sarah Lightfoot, and Jana Perera. We extend our gratitude to Mike Ferguson and Emily O'Callaghan for their contributions in the previous year.

The IEAA Secretariat and the Professional Development Committee thank all speakers, presenters, and facilitators who shared their time and expertise at our events in 2024 and 2025

Special thanks go to the Conveners and Deputy Conveners of our IEAA Networks. Organising a national professional development program requires immense effort, and it wouldn't be possible without the dedication and passion of these individuals who selflessly give back to the community.



Brett Lovegrove
Chair



Sarah Lightfoot
Board member



Jana Perrera
Board member

professional learning

26 events 270+ speakers 3,600+ registrations



ieaa fellowship

In contrast to many other industries, career paths in international education often lack defined roadmaps and professional frameworks.

Since its inception in 2019, the IEAA Fellowship Program has consistently attracted members eager to evaluate and showcase their professional journey. The program acknowledges and rewards participants for their education, experience, and involvement in international education.

Through the IEAA Fellowship, members can:

- gain sector-wide recognition for their expertise and knowledge
- consolidate and monitor their professional development and engagement
- demonstrate their commitment to their career in international education

Participants earn points by tracking their activities, which include formal qualifications, professional experience, language proficiency, event presentations, conference attendance, and more. As they accumulate points, participants progress through levels, from Associate Fellow to Fellow to Senior Fellow.

Between 1 July 2024 and 30 June 2025, 70 professionals advanced through the Fellowship Program, resulting in the recognition of 35 new Associate Fellows, 23 new Fellows, and 12 new Senior Fellows.

During this period, nearly 300 professionals set new Fellowship goals, marking a 60 per cent increase from the previous year.

Webinars held on 22 November 2024 and 4 April 2025 provided program information and guidance on using the IEAA platform, and resulted in nearly 100 new fellowship signups collectively.

Following the April webinar, weekly one-hour drop-in sessions were introduced for ongoing support to participants and newcomers interested in the program, with 20 attendees in total.

As of 30 June 2025, the IEAA Fellowship program has awarded 89 IEAA Associate Fellows, 50 IEAA Fellows, and 56 IEAA Senior Fellows.

senior fellow

IEAA-SF
10,000+ points

fellow

IEAA-F
7,000–9,999 points

associate fellow

IEAA-AF
4,000–6,999 points

new fellowships

35 associate fellows 23 fellows 12 senior fellows



admissions and compliance network

The Admissions and Compliance Network continues to provide vital support to practitioners across the international education sector, helping members navigate regulatory change, share best practice, and build professional connections. Over the past two years, the network has grown significantly and is increasingly recognised as a key source of support for practitioners, as reflected in the strong attendance at our forums.

Changes over the year

The past year has been marked by uncertainty and rapid change. The proposed Education Services for Overseas Students Amendment (Quality and Integrity) Bill 2024 created a focus on compliance, with institutions working quickly to prepare student systems for potential changes, often with very little lead time. This has highlighted the critical role of the network in supporting practitioners and sharing sector knowledge.

Leadership update

In 2025, Anna Kirkham became Convener, joined by Hang Nguyen as newly elected Deputy Convener, alongside Amali Weeratunga, serving another year in the role. The leadership team continues to guide the network's direction and support professional growth within the sector.

Key activities and events

The 2025 Masterclass, 'Managing Visa Risk', continued the tradition of providing targeted professional development before the two-day forum.

The IEAA Admissions and Compliance Forum 2025 was held in Melbourne under the theme 'Smooth Seas Don't Make Good Sailors', reflecting the resilience and resourcefulness required to navigate legislative change and operational adjustments. The forum emphasised practitioner-led content, reinforcing that it is a forum by and for the admissions and compliance community.

For the first time, the program included 'Provocations' by Paula Soon, Melissa Banks, David Linke and Anna Kirkham, prompting discussion about the impact of future legislation, technology, and external factors on international education.

Registrations were again strong, the 2025 Forum gathering a record number of professionals.



Anna Kirkham
Convener



Amali Weeratunga
Deputy Convener



Hang Nguyen
Deputy Convener

admissions and compliance network

Looking ahead

The re-election of a Labor Government in May 2025, with a decisive landslide victory, raises important questions about how international education will be positioned in the broader national agenda — particularly in relation to migration policy and sector regulation. Against this backdrop of political change, the Admissions and Compliance Network will continue to support practitioners, listen to the needs of members, and provide opportunities to share expertise and experiences.

Looking to the year ahead, we anticipate welcoming a new Deputy Convener to the leadership team, or continuing our strong collaboration with Amali Weeratunga should she be re-elected. Planning is also underway for the 2026 Admissions and Compliance Forum, which will most likely be held in South Australia, offering another opportunity to bring our community together to connect, reflect, and prepare for the future.

learning abroad network

The Learning Abroad Conveners continued their lobbying efforts to reduce visa fees for our non-award cohort. There appears to be some appetite for this within the Australian Government,.

We engaged heavily with the Department of Foreign Affairs and Trade (DFAT) around the New Colombo Plan (NCP) including providing feedback on reforms and guidelines as well as in-person and online meetings. It is vital that DFAT consults with the sector in ensuring the NCP develops in line with university practise. We thank the NCP Secretariat and their managing contractor for the great working relationship

We acknowledge the ongoing support across the sector and the IEAA Secretariat. We are hopeful to see some positive changes in 2026.

Learning Abroad Forum 2024

Over 120 colleagues enjoyed some warmer temperatures when we hosted our 15th Learning Abroad Forum on the Gold Coast on 22 and 23 August. Under the theme 'Old Meets New - Learning Abroad for a New Generation', participants discussed both the 'Old' - encompassing research on the benefits of learning abroad, trends to date, 'traditional' models of mobility and how things have been transformed post-COVID; but also the 'New' – encompassing new researchers in the field, trends in engaging with students, AI, social media and marketing channels, tighter post-COVID budgets, developing staff and sector retention, as well as reaching Generations Z and Alpha.



Linda Rust
Convener



Simon Watson
Deputy Convener



Jeannette Geesmann
Deputy Convener

learning abroad network

Learning Abroad Fair Circuit

The sector continues to come together to run its annual fair circuit. Running the two-week event series is a big group effort from the sector and a key initiative of our network that allows Australian universities to welcome their partners to meet with students, and excite them about the opportunities for exchange, short programs, internships and other opportunities across the globe.

Learning Abroad 'In Conversation' webinar

In May 2025, we were joined by our friends from Butex British Student Mobility to dive into some of the opportunities and challenges the Learning Abroad sector is facing in the UK. Rohan McCarthy-Gill and Paulina Swann shared insights on internal pressures, UK visa and immigration policies, and the Turing Scheme. It was a well-attended event, with over 100 colleagues registered.

AIEC 2024

We had the privilege to be joined by over 30 AIEC participants to a frank and honest conversation about 'all things Learning Abroad', while also celebrating small wins and good news stories. In a second session, we worked on some key take-aways for creating a meaningful Returned Exchange students session with resources available.

marketing and recruitment network

The international education sector has continued to face turbulence in 2025, with recruitment and marketing professionals navigating an environment marked by rapid change, disruption, and heightened competition. While Australia remains a leading destination, the landscape has become increasingly complex with study options in Asia (particularly in Singapore, Malaysia, South Korea, and Japan) gaining traction. Families and students alike are highly focused on value, return on investment, and prospective career outcomes.

In this context, institutions have been required to adopt more sophisticated and tailored approaches to engagement. Successful strategies combine a strong digital presence with authentic human connections, ensuring that prospective students feel supported throughout their journey. Marketing teams are investing in personalised storytelling, graduate success stories, industry partnerships, and student wellbeing initiatives. Recruitment teams, meanwhile, are building agility into their operations by leveraging digital tools, on-the-ground resources and market intelligence to streamline processes while maintaining flexibility.

The turbulence of 2025 has also reinforced the need for resilience among professionals. Marketing and recruitment colleagues have had to manage shifting migration settings, policy

reform, and domestic debates around housing and employment that shape public perceptions of international students. They are increasingly required to be strategic communicators, trusted advisors within their institutions, and advocates for the positive contributions international students bring to Australian communities.

AIEC 2024

The Network leadership extends its sincere gratitude to all presenters who contributed to AIEC sessions related to recruitment and marketing. These sessions showcased a broad range of expertise, from AI and digital engagement strategies to alumni advocacy and offshore engagement.

We acknowledge the significant effort, planning, and thought that go into preparing a submission and delivering at AIEC. For our network, the Conference remains a vital platform for knowledge exchange, benchmarking against international peers, and ensuring that Australian practitioners stay at the forefront of the field. The strength of attendance at marketing and recruitment sessions once again confirmed the importance of this work to the broader sector.



Rebecca Bendall
Convener



Rustico Delguime
Deputy Convener



Samantha Milton
Deputy Convener

marketing and recruitment network

Webinar 'The Art and Science of Content'

The network hosted a professional learning webinar in early 2025 on 'The Art and Science of Content', featuring James Martin, Managing Director at Insider Guides. This session provided members with practical advice on how to align marketing and recruitment teams to deliver on shared goals.

The 200 registrants were encouraged to prioritise formats that drive the strongest engagement, repurpose existing materials to maximise efficiency, and scale initiatives gradually by setting achievable objectives.

Marketing and Recruitment Forum 2025

The annual Forum, held in Sydney in June 2025, was a highlight of the professional calendar for many members. With the theme 'Adapting to Disruption – Building a Future-Ready Strategy', the two-day program attracted over 110 delegates and provided an opportunity to address the key challenges of the sector while equipping attendees with practical tools for the future.

This year's program deliberately broadened its scope to include more dedicated content on

recruitment practices, agent management, and professional development. Leadership coach Pete Clark offered a fresh start to the forum, inviting delegates to step back from day-to-day challenges and reflect on their personal resilience and professional mindset.

The forum also provided a strong focus on data and evidence. Presenters highlighted the intensifying global competition beyond the "big four" destinations, underscoring the urgency for Australian institutions to continue innovating and differentiating their offerings. Sessions on AI, social media strategies, and pipeline management offered practical takeaways.

One of the most well-received elements of the program was the student ambassador panel, providing genuine insights into how AI, peer-to-peer advocacy, and social platforms shape decision-making.

The Forum again featured an agent panel, who delivered candid insights on market conditions, student decision-making, and competitor activity.

The forum closed with a highly interactive workshop led by Carly Puncher on effective communication. This session equipped attendees with tools to enhance influence, build confidence, and deliver impactful messaging. Feedback from delegates highlighted the value of combining technical insights with professional development.

Network Leadership

The Marketing and Recruitment Network leadership team saw transition in October 2024. Rebecca Bendall commenced as Convener, succeeding Peline Tan, whose leadership and contributions are warmly acknowledged. Samantha Milton and Rustico Dulguime continued in their roles as Deputy Conveners, bringing continuity, collaboration, and shared expertise.

In 2025, the leadership team has prioritised opportunities for members to engage in professional learning, contribute to conversations, and share practice across the network. Through webinars, forums, and contributions to national events, the team remains committed to supporting colleagues in navigating disruption and building the strategies for the future of international education.

Looking Ahead

As the sector moves into 2026, the Network will continue to provide a platform for innovation, collaboration, and advocacy. Uncertainty, competition, and evolving student expectations are unlikely to diminish. However, we are confident that marketing and recruitment practitioners will continue to adapt, innovate, and deliver strategies that ensure Australia remains a leading destination for international students.

pathways network

The past year was one of transition and growth for the Pathways Network. Leadership changes saw Dom Harden move from Deputy Convener to Convener, joined by two new Deputy Conveners: Clare Magee (Director, Foundation Year, Professional Year, MAPP, Monash College) and Kate Gresham (Academic Director, UWA College).

The Network also acknowledged the outstanding contribution of Andrew Foley, who served as Deputy Convener (2017–2019) before becoming Convener (2019–2024). During his tenure, recognition of the pathways sector expanded significantly, culminating in the establishment of the University Pathways Working Group in 2025 to advise the federal government, an initiative in which Andrew continues to play a role. Andrew has stepped down as Convener and faces an exciting time setting up a new entrant into the pathways sector, the Flinders University Academy.

Tracy Harris concluded her two-year term as Deputy Convener in 2024 and has since been elected by IEAA members to the IEAA Board, strengthening the Network's representation at the governance level.

Pathways Forum 2024

The IEAA Pathways Forum, held in Sydney on 12 July, provided timely discussion amid an unsettled policy environment, highlighting the sector's ability to influence the student experience. With the theme 'Balancing Sustainability, Profit and the Student Experience', delegates explored the dynamics shaping pathways education.

The Forum was sponsored by Navitas, with Leigh Pointon (Executive GM, University Partnerships Australasia) opening the event by previewing an upcoming report, Learning Loss: The Next Pandemic in International Education. This was followed by remarks from IEAA CEO Phil Honeywood on IEAA's active role in policy advocacy.

A leadership panel featuring senior representatives from Navitas, English Australia, Kaplan, TAFE NSW, and Flinders University Academy examined student visa and English language policies, while also highlighting opportunities in transnational education, domestic student demand, workforce contribution, and shifting student mobility trends.



Dom Harden
Convener



Clare Magee
Deputy Convener



Kate Gresham
Deputy Convener

pathways network

Key sessions featured sector-wide contributions, including:

- Kaplan showcasing a student-led engagement framework at the University of Newcastle.
- Phillip Allen (UTS College) proposing new data collection strategies to demonstrate sector outcomes.
- Heidi Monsour (Navitas) on generational shifts in recruitment and marketing preferences.
- Dr Damian Spencer (Swinburne College) analysing student attrition phases.
- Assoc. Prof. Pamela Humphries (Macquarie University College) presenting research to refine intensive delivery models.
- Fraser Cargill (PeopleCert) and Dr Patrick Pheasant on the skills Generation Alpha will require by 2030.

Student voices were central, with participants from Macquarie, La Trobe, and UTS reflecting on the transformative role of teachers while identifying areas where institutions could enhance support services. Tracy Harris, as Co-Deputy Convener, formally closed the Forum.

Looking Ahead: AIEC 2025

Pathways perspectives continue to influence the broader international education sector. Convener Dom Harden has been involved in the AIEC 2025 Organising Committee, providing a pathways perspective at the upcoming Canberra conference in October 2025.

In addition, the leadership team has provided feedback on the pathways professional development module, scheduled for update in 2025. This resource will serve as valuable support for new entrants to the sector, as well as ongoing professional development for established members.

scholarships and fellowships network

Australian government investment in, and commitment to, both incoming and outgoing scholarship and fellowship programs continues to recognise the value of these programs to Australia and to our region.

However, our space has not been immune to the impacts of global political uncertainty as well as policy changes impacting international education worldwide. The freezing of aid funding in the United States had significant – and almost immediate – implications for several programs, impacting both recipients and the staff supporting them.

Amid these challenges, the importance of scholarships and fellowships has never been clearer. For students from conflict-affected regions, these programs offer not only access to education and opportunity but also a potential pathway to safety, stability, and long-term impact

The resilience and achievements of recipients continues to inspire, and extends far beyond their individual achievements through to the broader impact on their families, their institutions, their communities and their countries. Their journeys – regardless of whether they undertake formal study programs or are professional undertaking career-enhancing fellowship activities – remind us why we work in this sector: to help shape futures,

strengthen communities, and contribute to a more inclusive global education landscape.

Across universities, sponsors, host organisations, and managing contractors, a vast network of professionals continues to provide essential support to scholarship and fellowship recipients. Whether assisting students in formal study or professionals undertaking career-enhancing fellowships, our collective efforts remain grounded in empathy, equity, and excellence.

Leadership

In 2025, the Scholarships and Fellowships Network continued to benefit from a strong and committed leadership team. Alison White IEAA-SF (Tetra Tech International Development) was elected unopposed for a new two-year term as Convener, providing valuable continuity and strategic insight into her new tenure. Johan Arnberg IEAA-AF (University of Queensland) continued into his second year as Deputy Convener, further enriching the team with his experience in global sponsorship and mobility. In 2025, we welcomed Sanjog Parajuli IEAA-AF (La Trobe University), as a Deputy Convener, following his active involvement in previous network activities. The team remains committed to fostering collaboration, innovation, and equity in the scholarships and fellowships landscape.



Alison White
Convener



Johan Arnberg
Deputy Convener



Sanjog Parajuli
Deputy Convener

scholarships and fellowships network

In late 2024, we farewelled Tatjana Kroll after her two-year term as Deputy Convener. We extend our sincere thanks for her excellent contributions, thoughtful leadership and dedication.

2025 Forum

This year's Forum was attended by almost 80 people in Canberra. The Forum's theme 'Transforming Uncertainty into Opportunity' was very timely given the upheaval facing the sector. IEAA CEO Hon Phil Honeywood set the scene with his opening remarks, before the formal program commenced with panel discussions involving representatives from Australian and overseas governments. After a year's hiatus, sponsor speed dating returned to the program, facilitating rapid, meaningful engagement between participants and key sponsors. The program continued by focusing on community engagement and professional development, including a recipient/alumni panel and perspectives from practitioners.

A special address by the Hon Bill Shorten, Vice-Chancellor of the University of Canberra, rounded out the formal program on day one, followed by a well-attended networking event, co-hosted with the IEAA Young Professionals.

On day two, results from a comprehensive survey of Australia Awards students on the topic of accommodation pressures and the cost of living

were shared, and attendees discussed how students can be better supported and informed. Representatives from Australia Awards programs in Indonesia and Papua New Guinea shared initiatives that have been implemented to enhance the value and impact of Australia's investment across the Indo-Pacific, including on-award enrichment opportunities, connecting scholarship recipients with privately-funded scholars, and engaging with private partners. The final session of the Forum focused on lessons learned and success stories at institutions that have recently established new scholarship programs for international students, including those targeted at students from particular backgrounds. Forum participants heard directly from a recent recipient about the transformative impact of the University of Sydney's International Equity Scholarship. An inspiring way to end the Forum!

The Forum benefited significantly from the involvement of Tracy Harris: IEAA Board Member, Senior Fellow, and regular contributor to the Koala News. Tracy facilitated a recipient/alumni panel, and delivered an engaging presentation and workshop covering the impact of recent policy changes and the federal election results on the scholarships and fellowships sector.

Celebrating Excellence

At AIEC 2024, Deputy Convener Johan Arnberg was awarded the prestigious Tracy McCabe Future Leader Fellowship, supported by the Australia Universities International Directors' Forum (AUDIF). The award is offered to an individual who has demonstrated outstanding contributions in international education.

Network leaders, as well as practitioners and researchers, continue to be well represented in international education awards in recent years. This reflects the depth of expertise and influence within the Network, and its ongoing role in shaping the future of international education.

Looking ahead

The Scholarships and Fellowships Network will host a campfire session at the AIEC 2025. Chaired by Convenor Alison White, and facilitated by Sally Baker (Skill Path) and Corinne Francken (University of Queensland), the session will focus on the Refugee Student Settlement Pathway. Participants will reflect on the concept of "welcome" and share strategies for leveraging goodwill, community support, and institutional frameworks to enhance settlement outcomes. This session highlights the network's commitment to equity, inclusion, and innovation in international education.

student life network

Leadership

The leadership was Charlotte Long as Convener and Kailey Milroy and Susan Schlinker as Deputy Conveners, spanning higher education, schools and state-based study hubs. The team is focused on continuous improvement of the student experience and partnering with international students.

Under 18s Masterclass workshop 2024 'Child safeguarding and International Education'

In August 2024, with ISANA, we delivered a critical Masterclass focused on child safeguarding requirements and international education and support. Participants were privileged to receive a keynote from Chanel Contos from Teach Us Consent who focused on the importance of consent education and the impacts of not having robust healthy relationships foci in schools.

The Masterclass investigated appropriate protections for students under 18 and culturally appropriate consent education programs. It brought together information about the introduction of the National Higher Education Code to Prevent and Respond to Gender-based Violence in universities, as well as different state and territory

child safety frameworks and legislation, providing participants with insight on the requirements for keeping under 18 students safe, in addition to the National Code and ESOS requirements. Experts shared practical and pragmatic examples of child safety in action in school settings and discussed how sensitive topics can be done in age-appropriate and culturally appropriate ways.

We're grateful to all speakers and panellists who made the forum a success; Eve Ollershaw, Patrice Fitzgerald, Leisl Bruhn, Harry Stacey and Giang Tran. The virtual Masterclass was well attended with over 100 registrations from all states and territories. The Masterclass was developed by Kailey Milroy and Charlotte Long (IEAA) and Sharon Cook and Annette Kalczyńska (ISANA).

Student Life Forum 2025: Employability

In May 2025 we explored how we can engage a broader international student audience in careers and employability services. The forum opened with a keynote from NAGCAS (National Association of Graduate Careers Advisory Services) President, Dr Alan McAlpine. Professor Caroline Reuckert chaired a thought-provoking panel that examined whether employability preparation is confined by Australian borders—or whether our approach can evolve to support international students



Charlotte Long
Convener



Kailey Milroy
Deputy Convener



Susan Schlinker
Deputy Convener

student life network

planning to return home or pursue global careers. This conversation offered fresh perspectives on how Australia can position itself as a leader in employability support.

The student panel shared firsthand insights into what international students seek from employability services – namely clearer communication about the benefits of participation and stronger industry connections. As Dr Peyman Abkhezr noted, the concept of “employability” may not exist in some students’ native languages or cultural contexts, highlighting our responsibility to make services truly accessible and meaningful to all cohorts.

We’re grateful to all speakers and panellists who made the forum a success; Tony Yang, Dr Peyman Abkhezr, Ross McHugh, Shelley Lewis, Elaine Brady, Dr Chintan Advani, Jaanvi Singh and Keerthi Parthipan. The virtual forum had over 100 participants and was developed by Charlotte Long, Susan Schlinker and Kailey Milroy.

International Student Engagement Best Practice Guides Forum

In December 2024 we hosted the team from Deakin University (Danielle Hartridge, Professor Ly Tran and Dr Diep Nguyen) to share the International Student Engagement Guides and

Resources with the network. The guides focus on mental health and wellbeing, teaching, learning and language, intercultural and community engagement, accommodation, crisis navigation, and work integrated learning and employability and provide principles, practical guidance and good practice examples to inform the design and delivery of international student engagement activities, services and programs.

Forum ‘Developing Intercultural Understanding through School Partnerships’

On 20 March 2025, IEAA partnered with Australian Government Schools International (AGSI) to explore school partnerships as a means of delivering intercultural understanding and capability. The forum provided an overview of existing research on the benefits and effectiveness of school partnerships, case studies and best practice examples of delivery and outcomes. Participants were provided with practical resources and tips on how to start a partnership with an overseas school and what to consider in creating lasting and impactful partnerships.

Angela Scarino and Michelle Kohler discussed intercultural capability and how understandings shape learning concepts and pedagogy, as well as research and development work in international

education, demonstrating different concepts and rationales for engaging in intercultural learning in schools. Case studies offered ways partnerships can be established and continued, to create shared goals and utilize connections across governments. Lisa Hayman gave an overview of existing programs, characteristics of a successful school partnership and resources to support developing and sustaining a school partnership.

Industry connections and IEAA Student Life representation

Charlotte Long attended the Welcoming Universities Summit on 22 October 2024 on behalf of the Network. Weihong Liang, Chair of the NSW International Student Representative Committee, attended with Charlotte.

On 5 March 2025, Charlotte attended an International Student Representative meeting at the University of Sydney to listen to international students discuss what they wanted and needed from a representative model and how the sector can support international students so that they have sustainable and strong representation.

teaching and learning network

The IEAA Teaching and Learning Network continued to advance sector-wide dialogue and collaboration in 2024/25, creating space for practitioners to share insights, explore innovations, and develop practical strategies to enhance international student success. Through two major events, the March webinar and the annual Teaching and Learning Forum in August, the Network engaged a diverse range of educators, academic leaders, and professional staff committed to improving learning and teaching in international education.

Webinar 'Defining and Enhancing Success: Evolving Practices in Data-Driven Student Success'

2025 began with an interactive webinar focused on how institutions define and measure international student success. With expert contributions from Lucy Blakemore (Research & Insights Consultant) and Professor Steve Warburton (Pro Vice-Chancellor, Education Innovation, The University of Newcastle), participants explored diverse approaches to student success frameworks.

Facilitated discussions allowed participants to reflect on shared challenges, compare institutional strategies, and explore practical solutions for improving data-informed decision-making. Attendees

left with actionable ideas and insights to take back to their own institutional contexts.

IEAA Teaching and Learning Forum

The 2024 IEAA Teaching and Learning Forum 2024: "Global Trends in International Higher Education" took place on 8 August 2024 in Sydney.

Following the insightful roundtable, the Forum was a dynamic exploration of the trends identified as most pertinent to the field of international education.

Highlights included:

- Keynote Address by IEAA CEO Hon Phil Honeywood, focusing on political issues impacting international education.
- Panel Discussion featuring experts on the implications of trend in international education for educators and institutions, with speakers from various sectors sharing their perspectives.
- Interactive Workshop on 'Balancing Innovation and Integrity: Ethical Approaches to Generative AI in Assessment Design' led by Dr Peter Matheis and Dr Jubin Jacob John.

Participants explored actionable strategies for embedding GenAI into curriculum design, addressing inclusivity, and advancing equitable teaching practices.



Christina Del Medico
Convener



Casey Parkes
Deputy Convener



Dr Raul Sanchez-Urribarri
Deputy Convener

teaching and learning network

Key Outcomes

This year's activities enabled members to:

- Identify institutional strategies for defining, measuring and supporting international student success
- Engage with emerging trends such as AI, assessment reform, and industry-embedded learning
- Gain access to practical models and case studies that can be directly applied in their own work
- Strengthen sector connections and foster cross-institutional collaboration

Leadership

The Network continues to benefit from the leadership of a committed and experienced team. This team has driven the Network's agenda with purpose and professionalism, ensuring relevance, engagement, and impact.

Looking ahead

In 2026, the Teaching and Learning Network will continue to foster collaboration and practitioner-led engagement, drawing on feedback from our events and community to shape our agenda. We will prioritise areas such as inclusive pedagogy, academic integrity in the age of AI, and scalable approaches to student success, while actively scanning the international education landscape to ensure our activities remain timely, strategic, and impactful for academic leaders, faculty, and administrators across the sector. We look forward to continuing our work with colleagues across the sector to share ideas, co-create solutions, and champion excellence in international teaching and learning.

transnational education network

This year has flown by for the Transnational Education Network's leadership team. AIEC 2024 came and went, and the team chaired some excellent sessions on new TNE initiatives such as the Deakin Lancaster Indonesia campus, 'Inspire' sessions on Australian school TNE partnerships, good practice in partner governance, building better TNE strategies, and a session on Australian Government support for pilot projects around expanding Australia's offshore delivery through TNE.

Other events requiring the TNE leadership team's expertise during the year included presenting on partnership governance, academic delivery management and quality assurance in TNE for an Austrade series of TNE webinars in March. In May this year, Caryn was also invited to present on Australian TNE models to a large Philippine TNE delegation led by then-Chair of the Philippines' Commission for Higher Education (CHED).

Transnational Education Forum 2024

This year's TNE Forum, held as usual in Melbourne, was at William Angliss' Conference Centre and sold out early, with 210 in-person and virtual attendees. Over two days, 28 speakers covered topics including 'TNE in the Managed Era', 'Leading Strategically through Change', 'Indian Foreign Branch Campus Models' and 'China Primer: The four One-Thirds Rule and other mysteries', regulatory and market updates on the Philippines and Vietnam, and the 'Climate Action Barometer for TNE'. This year's forum saw excellent participation from government representatives representing the Department of Education, Austrade and Department of Foreign Affairs, as well as the Victorian Government's International Education and Study Melbourne team. The forum ended with a two-part practical workshop on 'Managing TNE Operations' which generated a lot of animated discussion and allowed more experienced TNE practitioners to share their insights with the many attendees new to TNE.



Caryn Nery
Convener



Peter Harris
Deputy Convener



Emma Steinke
Deputy Convener



young professionals

IEAA continues to promote the development of early-career professionals in international education through our Young Professionals (YP) program.

In 2024-25, the six national YP chapters hosted 20 in-person events. While there were slightly fewer YP events this financial year, registration numbers were higher than in 2023-24.

We extend our deep gratitude to the twelve volunteer YP Co-Chairs for their enthusiasm and dedication in supporting emerging professionals.

Through these events, numerous networking

opportunities offered a valuable platform for professionals to connect, curated workshops enhanced skills, and leadership panel discussions delivered valuable insights into career development.

We would also like to thank the outgoing Co-Chair who completed their term in 2024, and sponsors Study NSW, StudyPerth and Study Queensland.



Kamala Dixon
ACT Co-chair



Vincent Liu
NSW Co-chair



Angelin Achari
QLD Co-chair



Rahma Mashood
SA Co-chair



Nicolas Tranquille
VIC Co-chair



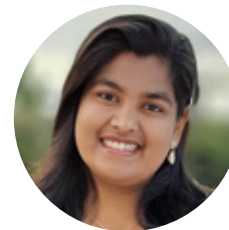
Jocelle Co
WA Co-chair



Emily Luo
ACT Co-chair



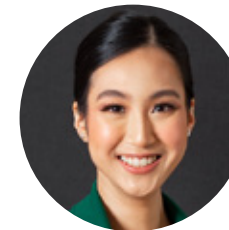
Iris Chan
NSW Co-chair



Aabha Sant
QLD Co-chair



Keith Rebello
SA Co-chair



Pamela Stanley
VIC Co-chair



Isabelle Lange
WA Co-chair

* current as of June 2025

young professionals

20 events 50 speakers 1,197 registrations



research



research committee

The Research Committee met seven times in 2024-25: 18 July 2024; 15 August 2024; 6 September 2024; 12 December 2024; 27 February 2025; 30 April 2025 and 6 June 2025. Meetings were chaired by IEAA Vice President Jonathan Chew, who has chaired the Research Committee since December 2023.

In November 2024, expressions of interest were sought for external members to join the Research Committee. Reflecting the increased breadth and depth of responsibilities, the number of external committee positions was increased from three to four. Nineteen nominations were received.



Jonathan Chew
Chair



A/Prof Amanda Daly
Committee member



Prof Catherine Gomes
Committee member



Mike Ferguson
Committee member



Dr Kirilee Hughes
Committee member



Lyndell Jacka
Committee member



Dr Angela Lehmann
Committee member



Dr Sarah Richardson
Committee member



Marnie Watson
Committee member



Dr Aleksandr Voninski
Committee member



Dr Helen Yang
Committee member

* current as of June 2025

A selection panel comprising Professor Ren Yi, Jonathan Chew and Dr Kirrilee Hughes assessed the applications and the following IEAA members were recommended to, and approved by, the IEAA Board for the period December 2024 to November 2025: Professor Catherine Gomes, Lyndell Jacka, Dr Angela Lehmann, and Dr Helen Yang. Both Lyndell and Helen were previous members seeking re-nomination and Catherine and Angela are new members.

In addition, IEAA Board Members, Mike Ferguson and Marnie Watson were appointed to the Research Committee, with IEAA Vice President Jonathan Chew continuing in his role as Chair.

The Research Committee also supports two sub-committees: the IEAA Data Group and IEAA Emerging Researchers Group. Each of these is chaired by a Research Committee member.

Over the last 12 months, Dr Kirrilee Hughes has continued to support the work of the Research Committee as Research Manager with additional load funded via various projects as described below.

Data Group

IEAA's Data Group was formally established in February 2022 to better disseminate insights on international education from available public data and to advocate for more regular releases of government data.

IEAA's Data Group has been chaired by Lyndell Jacka (The University of Queensland) since December 2023 with Jonathan Chew (Navitas / IEAA Board) and Shirley Chung (The University of Adelaide / AUIDF) as Deputy Chairs.

In 2024, the Data Group ran a 12-month pilot of inviting AUIDF members to Data Group sessions (in response to a request from AUIDF/IEAA members to establish a Data Network). At the end of this pilot, the Research Committee reflected on the surge in interest in international education data from IEAA Members, given the changing regulatory environment and the focus on calculating and forecasting thresholds. This was balanced against the need to ensure that the Data Group provides value to a diverse range of IEAA members and is not solely focused on higher education.

In early 2025, the Data Group was re-structured as a group of 'core members' of 12 to 15 individuals representing a range of key stakeholders and members who plan the delivery of data-related events to a diverse range of IEAA members. The Group's Terms of Reference were updated accordingly.

These core members meet four times per year to discuss data issues and also to:

- Convene four webinars annually which are open to IEAA's wider membership, focus on key data issues and showcase IEAA Data Group members and other experts. IEAA Data Webinars were held in April 2025 and June 2025, and are among IEAA's most popular events.
- Shape and contribute to international education data masterclasses for AIEC. IEAA's International Education Data Masterclass AIEC 2024 again sold out. For AIEC 2025, the Data Group is planning to convene two masterclasses; for 'beginner' and 'advanced' audiences.

research

Emerging Researchers Group

In line with IEAA's Research Strategy, IEAA's Research Committee seeks to build the capabilities of new and emerging researchers of international education. IEAA's Emerging Researchers Group was established in January 2023 and its inaugural Chair is Research Committee member, Associate Professor Amanda Daly.

The group connects and communicates with future and emerging international education researchers and also delivers two webinars per year focused on topics relevant to this audience. These resources are available publicly via the IEAA website and cover topics such as pathways into formal research training; communicating your research; and research-related careers in international education.

Current members of IEAA's Emerging Researchers Group include:

- Associate Professor Amanda Daly (Chair)
- Varsha Devi Balakrishnan
- Dr Cara Bonnington
- Dr Jonathan Burrow
- Dr Anna Kent
- Dr Elena Williams

International Conferences

IEAA's Research Committee coordinates IEAA's proposals for sessions at international education conferences globally. This includes collaborating with other peak associations for international education in other countries.

In 2024/25, IEAA has presented the following sessions:

- **APAIE 2025:** IEAA coordinated the delivery of a pre-conference workshop: 'Developing a successful international office: Lessons learned'. Phil Honeywood and Marnie Watson also presented a session entitled 'National Strategies for International Education: Three Perspectives From Asia-Pacific' with speakers from Education Malaysia Global Services and Education New Zealand.
- **NAFSA 2025:** IEAA presented a session entitled 'National strategies for international education: Australian, British and Canadian perspective' with speakers from the Canadian Bureau for International Education (CBIE) and Universities UK International (UUKI)

Journal of Studies in International Education

The *Journal of Studies in International Education* (JSIE) is the peer-reviewed academic journal of the Association for Studies in International Education (ASIE). JSIE was established in 1997 and is now published by Sage Publications. ASIE is a body comprising organisations focused on international education and there are currently ten participating organisations: Association of International Education Administrators (AIEA), African Network for Internationalization of Education (ANIE), Asia-Pacific Association for International Education (APAIE), Canadian Bureau for International Education (CBIE), Council on International Educational Exchange (CIEE), European Association for International Education (EAIE), IEAA, NAFSA, NUFFIC and World Education Services (WES).

ASIE is not a legal entity and JSIE requires a legal owner for contract execution with Sage and to receive publication royalties. IEAA took on this role from EAIE in early 2024. This aligns with IEAA's Research Strategy for 2022 and beyond including (1) new avenues for thought leadership in international education; (2) opportunities to support emerging researchers; and (3) the ability to encourage greater diversity of research published in JSIE, including a stronger focus on Australia and the Asia-Pacific region.

IEAA coordinates two ASIE meetings annually, one at NAFSA and the other at EAIE, and coordinates the ongoing administration and finances of ASIE and JSIE, including financial reporting. JSIE ranks in the top 20 publications in Higher Education by Google Scholar (at position #17) and is the only publication in this category focused on internationalisation of higher education. JSIE's resubscription rate is 99 per cent which demonstrates a stable readership and stable financial outlook.

In 2024/25 and beyond, IEAA is leading several initiatives to strengthen the future outlook of JSIE, with particular focus on its editors, emerging researchers and international education practitioners. The first of these was an Editors Retreat which was held in Amsterdam in mid-June 2025 and attended by all current Editors as well as a number of other experts.



Learn more about the Journal:
journals.sagepub.com/home/jsi

research

Research Strategy

In 2024-25, IEAA has continued to progress our Research Strategy, which was released in late 2022 after extensive consultation with IEAA's Board and Networks.

Within this strategy the Research Committee has prioritised:

- Scoping new IEAA-led research, aligned to the Australian Strategy for International Education 2021-2030.
- IEAA's membership of the Association for Studies in International Education and the leadership of the Journal of Studies in International Education.
- Stewardship of IEAA's annual National Symposium event held in February.

In late 2025 and early 2026, the Research Committee plans to update this Research Strategy, in line with IEAA's Strategic Plan 2025-2027 released in September 2025.

IEAA's Commitment to Research Integrity

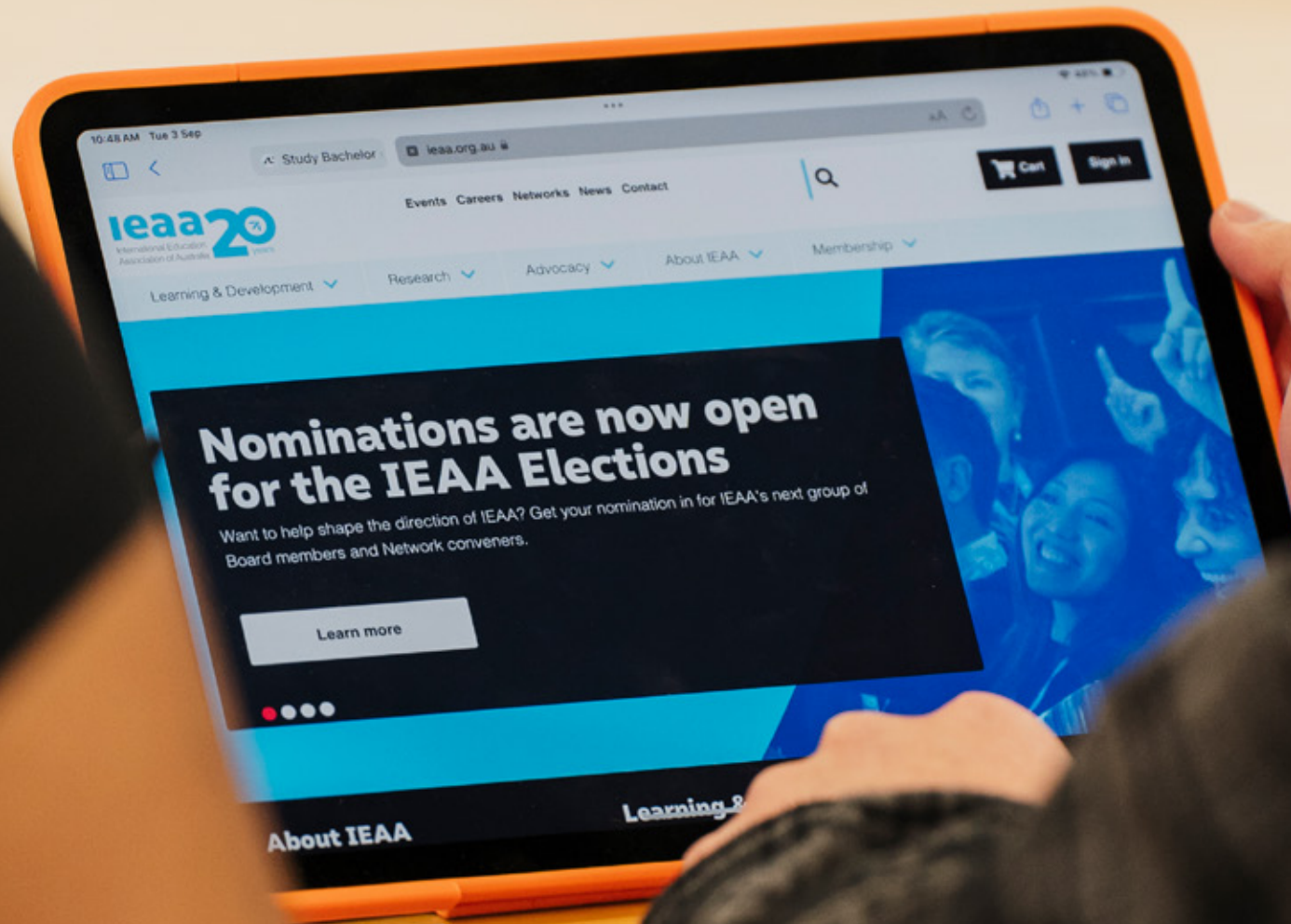
IEAA plays an active role in undertaking, commissioning, funding, promoting and communicating research about international education that is relevant to IEAA Members and to broader audiences in Australia and globally.

In 2024-25, IEAA continues to implement our Commitment to Research Integrity. This recognises the importance of responsible research conduct as critical to the success of, and maintenance of confidence in, IEAA's own research activities as well as broader international education research.

IEAA's Commitment to Research Integrity focuses on:

- Defining the scope of research activities in which IEAA will engage including specific topics which are 'out of scope';
- Clarifying the roles and responsibilities of IEAA's Research Committee as well as office holders within IEAA in relation to research integrity matters, including addressing potential misconduct; and
- Outlining the process for how individuals, institutions and other organisations engaged in IEAA business can report research integrity matters to IEAA and the actions that IEAA will take in response to reported misconduct.

communications



communications



20th Anniversary Video Project

IEAA celebrated its 20th anniversary throughout 2024. This was reflected in a rebranded '20 years' logo which appeared across all print and digital communications materials, at live events and at AIEC 2025 in Melbourne. Former IEAA Presidents also appeared on stage at the opening of AIEC to mark the anniversary and cut a branded '20 years' cake.

In addition, IEAA commissioned a series of video shorts which reflected on the history and future of the organisation, featuring significant figures in Australia's international education community.

The videos covered six distinct themes - the foundation and history of IEAA, achievements in advocacy, innovation and research, and sharing the student voice.

These themes were explored by: former IEAA President Helen Zimmerman and founding CEO Dennis Murray, Universities Australia CEO Luke Sheehy and Austrade Director of International Education Helen Kronberger, former international students Suzy Xie and Sunny Singh, Rising Star Award winners Julian O'Shea and Varsha Balakrishnan, senior international education researchers former President Professor Chris Ziguas and Research Committee member Dr Helen Yang, and long serving members of the Secretariat Phil Honeywood and Cindy Wei Lu.

IEAA Federal Election Platform 2025

In February 2025, the Association published its Federal Election Platform, sharing key recommendations to all Federal Senators and House of Representatives MPs in order to elicit their support for the continued success of international education in Australia.

Following consultation with the sector, the platform showcased 18 recommendations across three broad areas: Integrity and Good Governance, Economic Development and Skills Integration, and Soft Power Diplomacy and Community Integration.

The Platform was also shared with senior government figures from both sides of the aisle, as well as with IEAA members, and fellow Peak Bodies invested in international education in Australia. It was also made available to the wider community.



communications

In the Media

In 2024 and 2025, IEAA remained the primary voice of international education to the wider community. IEAA routinely advocated for the sector and the international student community, most significantly in the lead-up to the May 2025 Federal Election as political parties staked out their policy priorities.

IEAA represented the sector in print, digital and broadcast media. The Association appeared over 170 times in major national media outlets, and was quoted internationally in countries such as Vietnam, Nigeria, India, the United States and Japan. On 1 July 2024 alone, IEAA appeared at least 15 times in the media discussing the visa fee increase. The Association reflected our sector's views on hot button issues such as student caps, visas, immigration, international relations, the New Colombo Plan, scholarships, and the economic impact of policy changes.

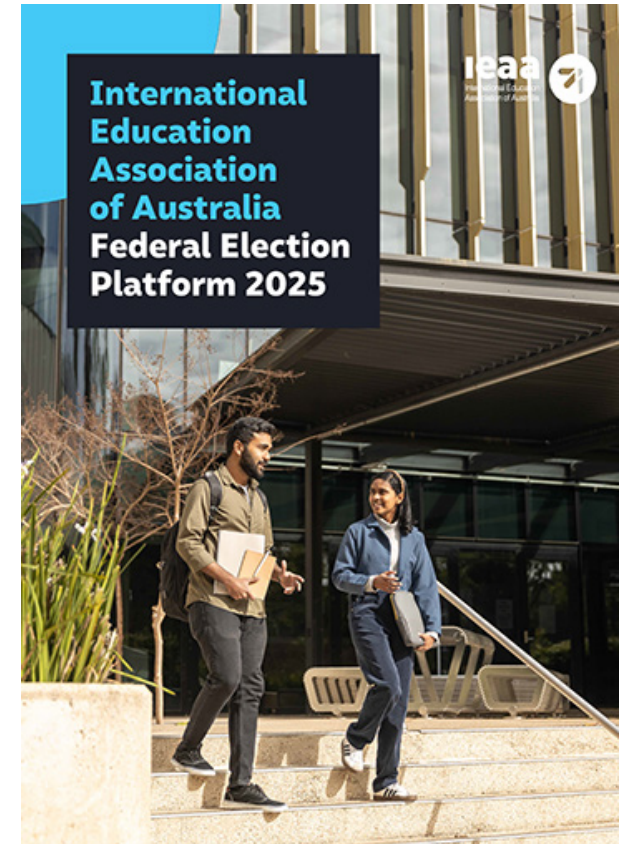
Website

IEAA's website remains the key point of engagement with our members and the public, through sharing news, facilitating registration to scores of events annually, hosting professional development opportunities, highlighting advocacy initiatives, and spotlighting research.

The website earned over 420,000 views in between June 2024 and July 2025. This was a slight decrease from the previous financial year, but if that period's 'Help Australia Thrive' campaign pageviews were omitted, the 2024-2025 pageviews were actually slightly higher.

The most popular content remains the Events and Career Opportunities areas. The Events pages saw a doubling of pageviews compared to the previous period. The Career Opportunities section saw a more than 300 per cent increase in pageviews. Interest in the IEAA Fellowship also spiked, with a tripling of pageviews compared to the previous period. This trend was also reflected in Fellowships awarded over the 2024-2025 period.

Through the year, there have been systematic alterations and upgrades to the digital platform to improve user experience, and this process will continue into 2026.



communications

Electronic Direct Mail

Direct email is a critical channel for engaging with our members and those interested in international education. It is the active method of sharing new events, advocacy initiatives, Excellence Awards nominations, annual election information, career opportunities, and news vital to the sector

Engagement with our well-loved members-only weekly Careers Alert email and monthly newsletter rose healthily and then stabilised across the period. Following a slight slump at the beginning of 2024, the open rates of the monthly newsletter steadied at an average of 33 per cent of our membership base in the 2024-25 financial year. The Careers Alert open rate has been consistently high throughout the period, averaging 38 per cent.

This stabilisation of averages, compared to the previous period, demonstrates how valuable these communications are to our members.

Social Media

Social media continues to be a beneficial supplement to direct communication, alerting both members and the wider community to the latest offerings from the Association, as well as sharing news and research within our community.

As ever, LinkedIn is by far the strongest platform for the Association, and natural environment for a peak body and professional development provider. Posts on LinkedIn earned almost 390,000 impressions – a 10 per cent increase on the previous period. The most successful content remains Fellowship announcements and photos from our major Network forums.

During this period, IEAA continued to crosspost all content to other major social platforms – Twitter/X, Threads, and Instagram – to ensure that we are present wherever our audience may be. The Association also established an account on Bluesky (@ieaa.bsky.social) in 2025, accruing over 800 followers.

organisational and financial stability

Anthony Adams

IEAA President:
2004 - 2008



Melissa Banks

IEAA President:
2018 - 2020



Stephen Connelly

IEAA President:
2008 - 2012



Janelle Chapman

IEAA President:
2020 - 2022



Helen Zimmerman

IEAA President:
2012 - 2014



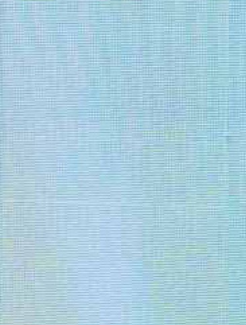
Brett Blacker

IEAA President:
2014 - 2016



Professor Chris Zigu

IEAA President:
2015 - 2018



secretariat



Hon Phil Honeywood
CEO



Christine Fyfe
General Manager



Dr Kirrilee Hughes
Research Manager



Andrew Tijs
Communications and
Professional Learning
Manager



Andrew Whyte
Professional Learning
and Events Coordinator



Elizabeth Lee
Professional Learning
and Programs Coordinator



Cindy Wei Lu
Administrative Officer

The Secretariat had a full complement of staff throughout 2024/25.

The Secretariat remains primarily based at RMIT University in Melbourne. Research Manager Dr Kirrilee Hughes has returned from Singapore and is based in Sydney.

IEAA extends its thanks to RMIT for its continued support.

risk, remuneration and finance committee

The focus for the Committee in 2024-2025 has been to develop and review governance and risk management policies and frameworks that focus on meeting the evolving needs of the Association.

Priorities during this period included a review of the Committee's Terms of Reference and development of the following:

- Risk Management Policy
- Risk Management Framework – Matrix and Register
- Delegation of Authority Framework
- Declared Conflict of Interest Register

Looking ahead, the Committee plans to review the current budget cycle and external audit reports and outcomes, and monitor any recommended actions to ensure that robust risk management frameworks are in place with regular review timelines.

The rapidly changing landscape of international education demonstrates the need for swift response to policy and regulatory changes. This applies not only to wider sectoral shifts, but institutional responsibilities, such as assessing new employment legislation and cybersecurity issues.

The Committee thanks members of the Board who have contributed to the development of policies and frameworks that have strengthened our Association's governance, and supported the work of the Secretariat to streamline and respond to member needs whilst advocating for our sector.



Bronwyn Bartsch
Treasurer/Chair



Brett Lovegrove
Board member



Sally Waite
Board member

onal
sland

Torie Brown

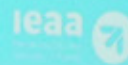
Executive Director
Student Accommodation
Council

Cr Andrew Rowse

Councillor, Portfolio Head for
Innovation and Education
City of Melbourne

Jeanette Cheah

CEO & Founder
Hacker Exchange



financial report

Board member's report

Principal activities

The association is Australia's leading international education professional organisation. Its mission is to enhance the quality and standing of Australian international education by serving the professional needs and interests of its members and by promoting international education within Australia and internationally.

Significant change

No significant change in the nature of these activities occurred during the year.

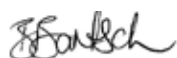
Operating result

The surplus of the association for the financial year amounted \$161,093 (30 June 2024:\$79,952).

On behalf of the Committee:



Prof Ren Yi
President



Brownwyn Bartsch
Treasurer

Signed on this 1 October 2025

Your Board members submit the financial report of the International Education Association of Australia Inc. for the financial year ended 30 June 2025.

The names of Board members throughout the year and at the date of this report are listed here.

NAME	BOARD POSITION	DATE OF APPOINTMENT	DATE OF CESSATION
Prof Simon Ridings	President	21 October 2022	24 October 2024
Prof Ren Yi	President	25 October 2024	
Prof Ren Yi	Vice-President	21 October 2022	24 October 2024
Jonathan Chew	Vice-President	25 October 2024	
Bronwyn Bartsch	Treasurer	7 October 2021	
Michael Ferguson	Ordinary Board Member	11 October 2018	
Brett Lovegrove	Ordinary Board Member	13 October 2023	
Emily O'Callaghan	Ordinary Board Member	21 October 2022	24 October 2024
Rishen Shehkar	Ordinary Board Member	13 October 2023	
Prof Sarah Todd	Ordinary Board Member	20 October 2016	24 October 2024
Jana Perera	Ordinary Board Member	13 October 2023	
Brett Blacker	Ordinary Board Member	25 October 2024	
Tracey Harris	Ordinary Board Member	25 October 2024	
Jonathan Chew	Invited Board Member (by Board)	4 November 2022	24 October 2024
Sally Waite	Invited Board Member (by Board)	11 November 2022	
Steve Knussen	Invited Board Member (by Board)	27 October 2023	
Marnie Watson	Invited Board Member (by Board)	27 October 2023	
Sarah Lightfoot	Invited Board Member (by Board)	25 October 2024	

financial report

Statement of profit or loss and other comprehensive income for the Year Ended 30 June 2025

	NOTE	2025 (\$)	2024 (\$)
Revenue and other income	4	1,985,345	2,022,113
Expenses			
Employee benefits expense		(1,182,613)	(1,042,623)
Direct project expenses		(340,742)	(418,478)
Award, promotion and publications		(26,007)	(35,354)
Administration expenses		(122,851)	(80,200)
Database and website costs		(59,368)	(56,523)
Consulting and support fees		-	(189,017)
Travel expenses		(92,671)	(120,146))
Surplus before income tax		161,093	79,952
Income tax expense		-	-
Surplus after income tax expense for the year		161,093	79,952
Other comprehensive income for the year, net of tax		-	-
Total comprehensive income for the year		161,093	79,952

The above statement of profit or loss and other comprehensive income should be read in conjunction with the accompanying notes

financial report

Statement of financial position as at 30 June 2025

	NOTE	2025 (\$)	2024 (\$)
Assets			
Current assets			
Cash and cash equivalents	5	750,882	787,615
Trade and other receivables	6	127,939	87,011
Financial assets	7	1,249,802	1,049,802
Other assets	8	537,934	97,409
Prepayments	9	32,592	275
Total current assets		2,699,149	2,022,112
Total assets		2,699,149	2,022,112
Liabilities			
Current liabilities			
Trade and other payables	10	240,018	213,231
Other liabilities	11	540,101	99,576
Contract liabilities	12	747,649	699,017
Total current liabilities		1,527,768	1,011,824
Total liabilities		1,527,768	1,011,824
Net assets		1,171,381	1,010,288
Equity			
Retained earnings		1,171,381	1,010,288
Total equity		1,171,381	1,010,288

The above statement of financial position should be read in conjunction with the accompanying notes

financial report

Statement of changes in equity for the year ended 30 June 2025

	RETAINED EARNINGS (\$)	TOTAL EQUITY (\$)
Balance at 1 July 2023	930,336	930,336
Surplus after income tax expense for the year	79,952	79,952
Other comprehensive income for the year, net of tax	-	-
Total comprehensive income for the year	79,952	79,952
Balance at 30 June 2024	1,010,288	1,010,288
Balance at 1 July 2024	1,010,288	1,010,288
Surplus after income tax expense for the year	161,093	161,093
Other comprehensive income for the year, net of tax	-	-
Total comprehensive income for the year	161,093	161,093
Balance at 30 June 2025	1,171,381	1,171,381

The above statement of changes in equity should be read in conjunction with the accompanying notes

financial report

Statement of cash flows for the year ended 30 June 2025

	NOTE	2025 (\$)	2024 (\$)
Cash flows from operating activities			
Receipts from customers		2,137,403	2,090,264
Payments to suppliers		(2,023,157)	(2,133,350)
Interest received		49,021	42,060
Net cash form/(used in) operating activities		163,267	(1,026)
Cash flows from investing activities			
Payments from term deposits		(200,000)	-
Net cash used in investing activities		(200,000)	-
Cash flows from financing activities			
CISA funds spent		-	(13,233)
Net cash used in financing activities		-	(13,233)
Net decrease in cash and cash equivalents		(36,733)	(14,259)
Cash and cash equivalents at beginning of the financial year		787,615	801,874
Cash and cash equivalents at end of the financial year	5	750,882	787,615

The above statement of cash flows should be read in conjunction with the accompanying note

financial report

Notes to the financial statements for the year ended 30 June 2025

Note 1: General information

The financial statements cover International Education Association of Australia Inc. as an individual entity. The financial statements are presented in Australian dollars, which is International Education Association of Australia Inc.'s functional and presentation currency. International Education Association of Australia Inc. is a not-for-profit incorporated association. The financial statements were authorised for issue on 21 August 2025. The Committees have the power to amend and reissue the financial statements.

Note 2: Significant accounting policies

The accounting policies that are material to the association are set out below. The accounting policies adopted are consistent with those of the previous financial year, unless otherwise stated.

New or amended Accounting Standards and Interpretations adopted

The association has adopted all of the new or amended Accounting Standards and Interpretations issued by the Australian Accounting Standards Board ('AASB') that are mandatory for the current reporting period.

Any new or amended Accounting Standards or

Interpretations that are not yet mandatory have not been early adopted.

Basis of preparation

These general purpose financial statements have been prepared in accordance with the Australian Accounting Standards - Simplified Disclosures and interpretations issued by the Australian Accounting Standards Board ('AASB'), the Associations Incorporation Reform Act 2012 and associated regulations, as appropriate for not-for profit oriented entities.

Historical cost convention

The financial statements have been prepared under the historical cost convention and going concern assumption.

Foreign currency translation

The financial statements are presented in Australian dollars, which is International Education Association of Australia Inc.'s functional and presentation currency.

Revenue recognition

The association recognises revenue as follows:

Revenue from contracts with customers

Revenue is recognised at an amount that reflects the consideration to which the association is expected to be entitled in exchange for

transferring goods or services to a customer. For each contract with a customer, the association: identifies the contract with a customer; identifies the performance obligations in the contract; determines the transaction price which takes into account estimates of variable consideration and the time value of money; allocates the transaction price to the separate performance obligations on the basis of the relative stand-alone selling price of each distinct good or service to be delivered; and recognises revenue when or as each performance obligation is satisfied in a manner that depicts the transfer to the customer of the goods or services promised.

Variable consideration within the transaction price, if any, reflects concessions provided to the customer such as discounts, rebates and refunds, any potential bonuses receivable from the customer and any other contingent events. Such estimates are determined using either the 'expected value' or 'most likely amount' method. The measurement of variable consideration is subject to a constraining principle whereby revenue will only be recognised to the extent that it is highly probable that a significant reversal in the amount of cumulative revenue recognised will not occur. The measurement constraint continues until the uncertainty associated with the variable consideration is subsequently resolved. Amounts received that are subject to

financial report

Notes to the financial statements for the year ended 30 June 2025

the constraining principle are recognised as a refund liability.

Interest

Interest revenue is recognised as interest accrues using the effective interest method. This is a method of calculating the amortised cost of a financial asset and allocating the interest income over the relevant period using the effective interest rate, which is the rate that exactly discounts estimated future cash receipts through the expected life of the financial asset to the net carrying amount of the financial asset.

Other revenue

Other revenue is recognised when it is received or when the right to receive payment is established.

Income tax

The tax expense recognised in the statement of surplus or deficit comprises of current income tax expense. Current tax is the amount of income taxes payable (recoverable) in respect of the taxable surplus (deficit) for the year and is measured at the amount expected to be paid to (recovered from) the taxation authorities, using the tax rates and laws that have been enacted or substantively enacted by the end of the reporting period.

Non member income of the association is only assessable for income tax, as member income is excluded under the principle of mutuality.

Current and non-current classification

Assets and liabilities are presented in the statement of financial position based on current and non-current classification.

An asset is classified as current when: it is either expected to be realised or intended to be sold or consumed in the association's normal operating cycle; it is held primarily for the purpose of trading; it is expected to be realised within 12 months after the reporting period; or the asset is cash or cash equivalent unless restricted from being exchanged or used to settle a liability for at least 12 months after the reporting period. All other assets are classified as non-current.

A liability is classified as current when: it is either expected to be settled in the association's normal operating cycle; it is held primarily for the purpose of trading; it is due to be settled within 12 months after the reporting period; or there is no right at the end of the reporting period to defer the settlement of the liability for at least 12 months after the reporting period. All other liabilities are classified as non-current.

financial report

Notes to the financial statements for the year ended 30 June 2025

Cash and cash equivalents

Cash and cash equivalents includes cash on hand, deposits held at call with financial institutions, other short-term, highly liquid investments with original maturities of three months or less that are readily convertible to known amounts of cash and which are subject to an insignificant risk of changes in value.

Trade and other receivables

Trade receivables are initially recognised at fair value and subsequently measured at amortised cost using the effective interest method, less any allowance for expected credit losses. Trade receivables are generally due for settlement within 30 days.

The association has applied the simplified approach to measuring expected credit losses, which uses a lifetime expected loss allowance. To measure the expected credit losses, trade receivables have been grouped based on days overdue.

Trade and other payables

These amounts represent liabilities for goods and services provided to the association prior to the end of the financial year and which are unpaid. Due to their short-term nature they are measured at amortised cost and are not discounted. The amounts are unsecured and are usually paid

within 30 days of recognition.

Contract liabilities

Contract liabilities represent the association's obligation to transfer goods or services to a customer and are recognised when a customer pays consideration, or when the association recognises a receivable to reflect its unconditional right to consideration (whichever is earlier) before the association has transferred the goods or services to the customer.

Fair value measurement

When an asset or liability, financial or non-financial, is measured at fair value for recognition or disclosure purposes, the fair value is based on the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date; and assumes that the transaction will take place either: in the principal market; or in the absence of a principal market, in the most advantageous market.

Fair value is measured using the assumptions that market participants would use when pricing the asset or liability, assuming they act in their economic best interests. For non-financial assets, the fair value measurement is based on its highest and best use. Valuation techniques that are appropriate in the circumstances and

financial report

Notes to the financial statements for the year ended 30 June 2025

for which sufficient data are available to measure fair value, are used, maximising the use of relevant observable inputs and minimising the use of unobservable inputs.

Goods and Services Tax ('GST') and other similar taxes

Revenues, expenses and assets are recognised net of the amount of associated GST, unless the GST incurred is not recoverable from the tax authority. In this case it is recognised as part of the cost of the acquisition of the asset or as part of the expense.

Receivables and payables are stated inclusive of the amount of GST receivable or payable. The net amount of GST recoverable from, or payable to, the tax authority is included in other receivables or other payables in the statement of financial position.

Cash flows are presented on a gross basis. The GST components of cash flows arising from investing or financing activities which are recoverable from, or payable to the tax authority, are presented as operating cash flows.

Commitments and contingencies are disclosed net of the amount of GST recoverable from, or payable to, the tax authority.

Note 3. Critical accounting judgements, estimates and assumptions

The preparation of the financial statements requires management to make judgements, estimates and assumptions that affect the reported amounts in the financial statements. Management continually evaluates its judgements and estimates in relation to assets, liabilities, contingent liabilities, revenue and expenses. Management bases its judgements, estimates and assumptions on historical experience and on other various factors, including expectations of future events, management believes to be reasonable under the circumstances. There are no critical accounting judgements, estimates and assumptions that are likely to affect the current or future financial years.

financial report

Notes to the financial statements for the year ended 30 June 2025

Note 4: Revenue and other income	2025 (\$)	2024 (\$)
<i>Revenue from contracts with customers</i>		
• individual membership	144,411	134,191
• organisational membership	975,492	924,246
• corporate affiliates	133,272	126,434
Seminar and conference fees	598,614	555,076
Research and consulting fees	-	110,000
Development grant	36,651	53,106
JSIE management fees	35,880	-
PR campaign	-	77,000
<i>Other income</i>		
Interest Income	1,926,320	1,980,053
<i>Other revenue</i>		
Interest Income	59,025	42,060
Revenue and other income	1,985,345	2,022,113
<i>Disaggregation of revenue</i>		
<i>The Disaggregation of revenue from contract with customers is as follows:</i>		
<i>Geographical regions</i>		
Australia	1,985,345	2,022,113
<i>Timing of revenue recognition</i>		
Services transferred over time	1,985,345	2,022,113

Note 5: Cash and cash equivalents	2025 (\$)	2024 (\$)
<i>Current assets</i>		
Cash at bank	750,882	787,615
<i>Note 6: Trade and other receivables</i>		
<i>Current assets</i>		
Trade and other receivables	97,114	65,256
Accrued interest	30,825	20,821
GST receivable	-	934
	127,939	87,011
<i>Note 7: Financial assets</i>		
<i>Current assets</i>		
Term deposits	1,249,802	1,049,802
<i>Note 8: Other assets</i>		
<i>Current assets</i>		
Amounts held in trust - JSIE	537,934	97,409
<i>Note 9: Prepayments</i>		
<i>Current assets</i>		
Prepayments	32,592	275
<i>Note 10: Trade and other payables</i>		
<i>Current liabilities</i>		
Trade payables	219,714	204,031
GST payable	11,104	-
Sundry payables and accrued expenses	9,200	9,200
	240,018	213,231

financial report

Notes to the financial statements for the year ended 30 June 2025

Note 11: Other liabilities	2025 (\$)	2024 (\$)
<i>Current liabilities</i>		
CISA amounts payable	2,167	2,167
JSIE amounts payable	537,934	97,409
	540,101	99,576
Note 12: Contract liabilities	2025 (\$)	2024 (\$)
<i>Current liabilities</i>		
Membership subscription	601,408	574,599
Professional development seminars	89,005	73,918
IEAA awards	21,236	14,500
Unexpended grants	36,000	36,000
	747,649	699,017

Note 13.: Key management personnel disclosures

Any person(s) having authority and responsibility for planning, directing and controlling the activities of the entity, directly or

indirectly, including any director (whether executive or otherwise) of that entity is considered key management personnel.

Compensation

The aggregate compensation made to Committees and other members of key management personnel of the association is set out below:

Service	2025 (\$)	2024 (\$)
Aggregate compensation	417,571	327,916

Note 14. Remuneration of auditors

During the financial year the following fees were paid or payable for services provided by Nexia Sydney Audit Pty Ltd, the auditor of the association:

Service	2025 (\$)	2024 (\$)
Audit Services - Nexia Sydney Audit Pty Ltd Audit fee	10,200	9,700
Other services - Nexia Sydney Pty Ltd Other fees	3,950	2,350
	14,150	12,050

financial report

Notes to the financial statements for the year ended 30 June 2025

Note 15. Contingent liabilities

The association had no contingent liabilities as at 30 June 2025 and 2024.

Note 16. Commitments

The association had no commitments as at 30 June 2025 and 2024.

Note 17. Related party transactions

Key management personnel

Disclosures relating to key management personnel are set out in note 13.

Receivable from and payable to related parties

There were no trade receivables from or trade payables to related parties at the current and previous reporting date.

Loans to/from related parties

There were no loans to or from related parties at the current and previous reporting date.

Note 18. Events after the end of the reporting period

No matters or circumstances have arisen since the end of the financial year which significantly affected or may significantly affect the operations of the association, the results of those operations or the state of affairs of the association in future financial years

financial report

Statement by the Members of the Board

Annual statements give true and fair view of financial performance and position of the association

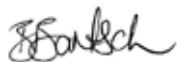
In the Committees' opinion:

- the attached financial statements and notes comply with the Australian Accounting Standards - Simplified Disclosures, the Associations Incorporation Reform Act 2012 and associated regulations;
- the attached financial statements and notes give a true and fair view of the association's financial position as at 30 June 2025 and of its performance for the financial year ended on that date; and
- there are reasonable grounds to believe that the association will be able to pay its debts as and when they become due and payable.

On behalf of the Committees



Prof Ren Yi
President



Brownwyn Bartsch
Treasurer

Signed on 1 October 2025

independent auditor's report

Report on the Audit of the Financial Report



Nexia Sydney Audit Pty Ltd
Level 23, 2 Market Street
Sydney NSW 2000
PO Box 9279
QVB NSW 1230
E: info@nexiasydney.com.au
P: +61 2 9001 4000
F: +61 2 9001 7138
nexia.com.au

Auditor's Independence Declaration to the Committee Members of International Education Association of Australia Inc.

As lead auditor for the audit of the financial statements of International Education Association of Australia Inc. for the financial year ended 30 June 2025, I declare that to the best of my knowledge and belief, there have been no contraventions of:

- (a) the auditor independence requirements of the Corporations Act 2001 in relation to the audit; and
- (b) any applicable code of professional conduct in relation to the audit.

Nexia

Nexia Sydney Audit Pty Ltd

Nicholas Bennett
Director

Dated: 2 October 2025
Sydney

15

Nexia Sydney Audit Pty Ltd (ABN 69 111 100 100) is a firm of Chartered Accountants. It is a limited liability company incorporated in New South Wales, Australia. Nexia Sydney Audit Pty Ltd is a member of Nexia International, a leading global network of independent member firms providing audit, tax and advisory services. For more information please visit www.nexia.com.au/legal. Nexia International and Nexia Australia Pty Ltd provide services to clients.

Locally limited under a scheme approved under Professional Standards Legislation.

Auditor's Independence Declaration to the Committee Members of International Education Association of Australia Inc.

As lead audit director for the audit of the financial statements of International Education Association of Australia Inc. for the financial year ended 30 June 2025, I declare that to the best of my knowledge and belief, there have been no contraventions of the code of conduct relating to independence in APES 110 *Code of Ethics for Professional Accountants (including independence standards)* issued by the Accounting Professional and Ethical Standards Board.

Opinion

We have audited the financial report of International Education Association of Australia Inc. (the Association), which comprises the statement of financial position as at 30 June 2025, the statement of profit or loss and other comprehensive income, statement of changes in equity and statement of cash flows for the year then ended, and notes to the financial statements, including material accounting policy information, and the Committee Members' declaration.

In our opinion, the accompanying financial report of the Association is in accordance with the Associations Incorporation Reform Act 2012, including:

1. giving a true and fair view of the Association's financial position as at 30 June 2025 and of its financial performance for the year then ended; and
2. complying with Australian Accounting Standards - Simplified Disclosures and Associations Incorporation Reform Regulations 2023.

independent auditor's report

Report on the Audit of the Financial Report

Basis for opinion

We conducted our audit in accordance with Australian Auditing Standards. Our responsibilities under those standards are further described in the 'auditor's responsibilities for the audit of the financial report' section of our report. We are independent of the Association in accordance with the ethical requirements of the Accounting Professional & Ethical Standards Board's APES 110 *Code of Ethics for Professional Accountants (including Independence Standards)* (the Code) that are relevant to our audit of the financial report in Australia. We have also fulfilled our other ethical responsibilities in accordance with the Code.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Committee Members' responsibility for the financial report

The Committee Members of the Association are responsible for the preparation of the financial report that gives a true and fair view in accordance with Australian Accounting Standards and the Associations Incorporation Reform Act 2012 and for such internal control as the Committee Members determine is necessary to enable the preparation of the financial report that gives a true and fair view and is free from material misstatement, whether due to fraud or error.

In preparing the financial report, the Committee Members are responsible for assessing the Association's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the Committee Members either intend to liquidate the Association or to cease operations, or have no realistic alternative but to do so.



Nexia Spring Audit Pty Ltd
Level 15, 2 Market Street
Sydney NSW 2000
PO Box 9776
Quibbinville QLD
E: info@nexiaspring.com.au
P: +61 2 9011 4000
F: +61 2 9011 7138
nexia.com.au

Independent Auditor's Report to the Members of International Education Association of Australia Inc.

Report on the Audit of the Financial Report

Opinion

We have audited the financial report of International Education Association of Australia Inc. (the Association), which comprises the statement of financial position as at 30 June 2025, the statement of profit or loss and other comprehensive income, statement of changes in equity and statement of cash flows for the year then ended, and notes to the financial statements, including material accounting policy information, and the Committee Members' declaration.

In our opinion, the accompanying financial report of the Association is in accordance with the Associations Incorporation Reform Act 2012, including:

- i) giving a true and fair view of the Association's financial position as at 30 June 2025 and of its financial performance for the year then ended; and
- ii) complying with Australian Accounting Standards - Simplified Disclosures and Associations Incorporation Reform Regulations 2023.

Basis for opinion

We conducted our audit in accordance with Australian Auditing Standards. Our responsibilities under those standards are further described in the 'auditor's responsibilities for the audit of the financial report' section of our report. We are independent of the Association in accordance with the ethical requirements of the Accounting Professional & Ethical Standards Board's APES 110 *Code of Ethics for Professional Accountants (including Independence Standards)* (the Code) that are relevant to our audit of the financial report in Australia. We have also fulfilled our other ethical responsibilities in accordance with the Code.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Committee Members' responsibility for the financial report

The Committee Members of the Association are responsible for the preparation of the financial report that gives a true and fair view in accordance with Australian Accounting Standards and the Associations Incorporation Reform Act 2012 and for such internal control as the Committee Members determine is necessary to enable the preparation of the financial report that gives a true and fair view and is free from material misstatement, whether due to fraud or error.

In preparing the financial report, the Committee Members are responsible for assessing the Association's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the Committee Members either intend to liquidate the Association or to cease operations, or have no realistic alternative but to do so.

16

Nexia Spring Audit Pty Ltd (ABN 71 000 781 978) is a firm of Professional Accountants. It is affiliated with, but independent from, Nexia Australia Pty Ltd. Nexia Australia Pty Ltd is a member of Nexia International, a leading global network of independent member accountancy and consulting firms. For more information please see www.nexia.com.au/global. Nexia International and Nexia Australia Pty Ltd are not subject to the same regulatory requirements as other firms.

Liability limited under a scheme approved under Professional Standards Legislation.

independent auditor's report

Report on the Audit of the Financial Report



Auditor's responsibility for the audit of the financial report
Our objectives are to obtain reasonable assurance about whether the financial report as a whole is free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with the Australian Auditing Standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of this financial report.
A further description of our responsibilities for the audit of the financial report is located at The Australian Auditing and Assurance Standards Board website at: https://auasb.gov.au/auditors_responsibilities/ar4.pdf. This description forms part of our auditor's report.

Nexia

Nexia Sydney Audit Pty Ltd

Nicholas Bennett
Director

Dated: 2 October 2025
Sydney

Auditor's responsibility for the audit of the financial report

Our objectives are to obtain reasonable assurance about whether the financial report as a whole is free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with the Australian Auditing Standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of this financial report.

A further description of our responsibilities for the audit of the financial report is located at The Australian Auditing and Assurance Standards Board website at: https://auasb.gov.au/auditors_responsibilities/ar4.pdf. This description forms part of our auditor's report.

Nicholas Bennett
Director

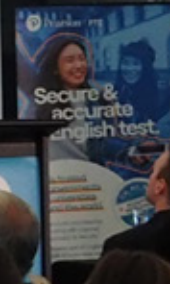
Dated 1 October 2025

partnerships



#ieaaevents

supported by Pearson | PTE



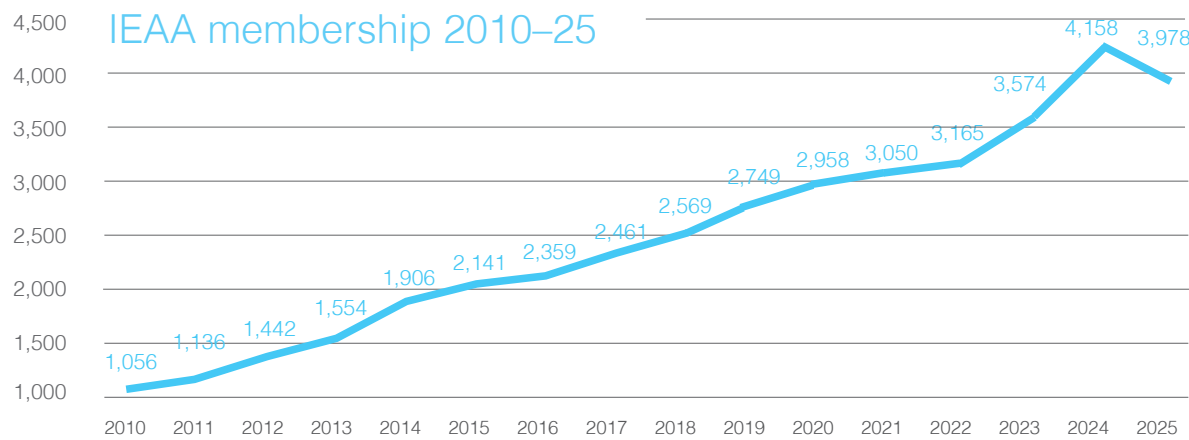
membership

IEAA membership stood at 3,978 members as of 30 June 2025, reflecting a slight decrease compared to 2024.

We welcomed new organisational and corporate affiliate members. As per any other year, there were some movements between organisational membership levels.

IEAA extends its sincere thanks to all members and partners for their continued support and commitment to the international education sector.

INDIVIDUAL MEMBERS	30 JUNE 2025	30 JUNE 2024
Individual	322	416
Courtesy	33	35
Life membership	6	6
Organisational	3,617	3,701
TOTAL	3,978	4,158
ORGANISATIONAL MEMBERSHIP	30 JUNE 2025	30 JUNE 2024
Platinum	20	25
Gold	23	21
Silver	22	18
Corporate affiliates	26	26
TOTAL	91	90




3,978
members



91
organisational memberships



400+
organisations

organisational members

platinum



gold

organisational members

silver

- AEMG Education
- Analytics Institute of Australia
- Bond University
- Campus Living Villages
- Charles Darwin University (CDU)
- Charles Sturt University (CSU)
- Flywire Pacific Pty Ltd
- Holmes Institute
- Hunter Education Group
- Infinite Group
- James Cook University / Sarina Russo
- Oxford International Education Group
- Ozford
- Queensland University of Technology (QUT)
- University of Canberra
- University of South Australia
- University of Southern Queensland (UniSQ)
- University of Tasmania (UTAS)
- University of the Sunshine Coast (UniSC)
- University of Wollongong
- Victoria University
- Western Sydney University

corporate affiliates



stakeholder relations

Australian International Education Conference (AIEC)

Notwithstanding a crowded conference agenda in 2024, AIEC Melbourne attracted over 1,900 registrations. Given all of the policy reforms that had been announced in the lead-up to the conference, it was appropriate that we had strong representation from the political community. This included Federal Education Minister, Jason Clare, his Indian Education Minister counterpart, Sri Pradhan, and Asst Min for Foreign Affairs, Tim Watts.

For a second consecutive year, there were significant organisational changes within the AIEC conference/events management unit of IDP. Alek Voninski, who had been appointed only 12 months before as IDP Head of External Relations announced his departure to the University of Newcastle. Some months later, IDP's highly regarded AIEC Conference Manager, Shamielah Toefy, also departed. This left IEAA concerned about organisational momentum for the AIEC 2025 Conference in Canberra. Happily, IDP decided to promote from within, appointing Catania Aviles as new Conference Manager.

Regular meetings of both the AIEC Steering and Program Committees continued throughout 2024/25. In the lead-up to AIEC 2025, our Association has been ably represented on the Steering Committee by Vice President Jon Chew and Board Members Rishen Shekhar and

Tracy Harris. The Program Committee includes representatives from each of our Association's eight Networks as well as key secretariat team members.

Council of International Students Australia (CISA)

The last elected CISA National President Yeganeh Soltanpour concluded her term at the end of 2024. During her two year Presidency, and notwithstanding her being an effective voice for student concerns, CISA became moribund as an organisation. Despite genuine efforts to revive this important student representative organisation, IEAA and ISANA could not generate sufficient stakeholder interest in any new model.

In early 2025 a meeting of all State and Territory Study Clusters was jointly Chaired by IEAA and ISANA to ascertain interest in a new national overseas student organisation that would be comprised of Study Clusters student representatives. Unfortunately, by June 2025, only two Study Clusters had nominated their potential representatives. In the meantime, after the IEAA CEO addressed a national meeting of overseas students at the University of Sydney on 5 March (organised by CAPA and NUSA) momentum seemed to be building for an alternative International Students Representative Council of Australia (ISRC). The chief concern that has been expressed about this proposal is that it will

be a post graduate-focused organisation without CISA's previous emphasis on representing all student cohorts (particularly undergraduates).

Purpose Built Student Accommodation (PBSA)

After several years of impressive growth in the provision of new student accommodation facilities, the PBSA sector has been brought into the Federal Government's orbit as an important international education sector stakeholder. The two key PBSA sector representative bodies continue to be the Student Accommodation Council (SAC) and the Student Accommodation Association (SAA):

- SAC membership comprises the owners/CEOs of the largest PBSA companies. Its decision to recruit a full time Executive Director, Torie Brown, hosted by the Property Council has resulted in it becoming a very effective advocacy body. Throughout 2024/25, the IEAA CEO continued to be a standing invited speaker at SAC's six weekly meetings. In partnership with StudyPerth, the IEAA CEO also organised a scoping visit to Western Australia of PBSA operators and was a speaker at the inaugural PBSA National Conference in Melbourne on 21 November 2024. Unilodge, Iglu, Scape, Y Suites are all Gold Members of IEAA and Campus Living Villages is a Silver Member.

stakeholder relations

- SAA continued to focus its activities throughout the year on quality control measures in student accommodation. Its star rating equivalent methodology became further embedded in 2024/25 as a well supported measure by the PBSA companies. A key point of difference with SAC is that SAA membership also includes public university owned and operated residential facilities.

Joint Peak Bodies

Throughout the year, the IEAA CEO Chaired a number of meetings of the seven peak bodies involved in the international education sector. As per previous years, these meetings continued to serve a useful purpose for the sharing of different policy perspectives. However, hopes that we might achieve some united positions to take to the Federal Election in May proved impossible to achieve. Post-election, attempts by IEAA to achieve consensus amongst Peak Bodies on a 50 per cent reduction in the \$2,000 student visa charge for ELICOS and learning abroad students also resulted in no agreement being reached.

Erasmus +

IEAA's appointment as the Erasmus+ National Focal Point for Australia was further reinforced through a range of initiatives across Australia, the Pacific, and beyond.

On 17 July 2024, a webinar on Artificial Intelligence attracted over 700 registrations and 300 attendees, exploring the EU AI Act and the ethical use of AI in education. On 23 August, Erasmus+ success stories were showcased at the IEAA Learning Abroad Forum, including a presentation by alumnus Marco Lupoli, now the Australian representative of the Erasmus Mundus Association.

Ahead of the 2025 call for proposals, a series of webinars were delivered, including the Erasmus+ World Wide Webinar (22 October), synergies with Marie Skłodowska-Curie Actions (29 October), and a Regional Information Session for the Pacific (5 December).

In November, our IEAA team member Elizabeth Lee participated in the Erasmus+ Cluster Meeting in Bangkok, bringing together higher education, vocational institutions, and stakeholders from Europe, Asia, and the Pacific, with a focus on digital education. She also represented Australia at the annual Focal Points meeting in Brussels (4–6 February 2025), strengthening global partnerships.

Further outreach included presentations at the IEAA National Symposium (13 February), University of Technology Sydney (21 May), and the IEAA Scholarships and Fellowships Forum (22 May). A regional Pacific information session in June 2025 attracted 192 registrants, including 66 from Australia.

stakeholder relations

Global affiliated associations

Our Association continued its strong relationship, at both bilateral and multilateral levels, with approximately 17 separate country and regional specific affiliated associations. Each of these falls under the umbrella of the Network of International Education Associations (NIEA). Most of the NIEA members are also represented in the Association for Studies in International Education (ASIE). This is the Governing Body of the Journal for Studies in International Education (JSIE) which our Association now Chairs (see Research section of this Report).

In 2024/25 other interactions with some of our NIEA affiliates included:

- Attendance at a series of virtual Global Dialogue meetings (in place of a Third Global Dialogue in-person meeting, which was postponed by our South African affiliate host, IEASA).

- NAFSA CEO, Fanta Aw, bringing together virtually the big four overseas student recruiting country associations (IEAA, CBIE, EAIE and NAFSA) to discuss our joint challenges with social licence to operate in the wider community.
- IEAA being successful in having sessions on National Strategies accepted for the APAIE Delhi 2025 and NAFSA San Diego 2025 conferences. Our Association put together an APAIE session panel consisting of senior representatives from Canada, New Zealand, Malaysia and our IEAA CEO. For the NAFSA Conference we had representatives from Universities UK International, Canada, New Zealand and our IEAA Treasurer.





alec

2024 ■ Melbourne

idp

leaas
International FA
Assoc



appendices



1. professional development

BALANCING SUSTAINABILITY, PROFIT AND THE STUDENT EXPERIENCE: IEAA PATHWAYS FORUM 2024, 12 JULY, SYDNEY

Speakers

60 Registrations

- Hon. Phil Honeywood, Chief Executive Officer, IEAA
- Ian Aird, CEO, English Australia
- Alex Chevrolle, Director, Student Recruitment, Kaplan Australia
- Leigh Pointon, Executive General Manager, University Partnerships, Navitas
- James Flannagan, Director International, TAFE NSW
- Casey Parkes, Director, Curriculum, Teaching & Learning, Kaplan Australia
- Magdalena Hoeller, Learning & Teaching Director, University of Newcastle
- Dr Phillip Allen, Manager, Data Analytics and Insights, UTS College
- Avinav Sharma, Executive Director of Global Events, Eduverse Summit
- Heidi Monsour, Director of Marketing (DLI Project), Navitas
- Nitya Alexander, Student, Macquarie University
- Morten Nguyen, Student, La Trobe University
- Raiat Khan, Student, UTS
- Celine Seilatuw, Student, UTS
- Kairavi Vyomeshkumar Shah, Student, La Trobe University
- Dr Damian Spencer, College Director, Swinburne College
- Assoc Prof Pamela Humphreys, Director, Macquarie University College, Macquarie University
- Dr Onur Ates, Associate Director, Macquarie University College, Macquarie University
- Dr Patrick Pheasant,
- Fraser Cargill, Director, Global Partnerships & Recognition, PeopleCert
- Dom Harden, Academic Director, La Trobe College
- Andrew Foley, Director and Principal, Flinders University
- Tracy Harris, Principal, Tracy Harris Solutions

1. professional development

IEAA TRANSNATIONAL EDUCATION FORUM 2024, 25 AND 26 JULY, MELBOURNE AND ONLINE

Speakers

- Hon Phil Honeywood, Chief Executive Officer, IEAA
- Isaac I Akinwumi, Director, International Offices and Linkages, Covenant University, Nairobi
- Jen Bahen, Education Counsellor, Australian Embassy, Hanoi
- Deanne Dunne, Head, International Branch Campus Programs, Deakin University
- Bo Bonifacio, Head, Chisolm Solutions, Chisolm Institute
- Thomas Buckley, Global Head of Transnational Education, Navitas
- Assoc.Prof Gwilym Croucher, Deputy Director, Centre for the Study of Higher Education, University of Melbourne
- Neema Cucinotta, Director, TNE Partnerships, Swinburne
- Kimberley Cuesta, Business Development Manager, Austrade, Manila
- Prof Dong Xuan Dam, Dean, School of International Education, Phenikaa University, Vietnam
- Mike Ferguson, Pro Vice-Chancellor International, Charles Sturt University
- Rashima Ghai, Global Engagement Manager, Austrade
- Timothy Gilbert, Vice President International, Melbourne Polytechnic
- James Goodsell, Director, Student Program Management Section Temporary Visas Branch, Immigration Programs Division, Department of Home Affairs
- Tracy Harris, Principal, Tracy Harris Solutions
- James Holden, Head of Institutional Engagement, ANZ Duolingo
- Dr Janet Ilieva, Founder and Director, Education Insight
- Mathew Johnston, Minister-Counsellor (Education and Research), Australian High Commission
- Juliet Kanyi, Business Development Manager, Austrade, Nairobi
- Rob Lawrence, Principal, Prospect Research and Marketing
- Dr Jane Lim, Chief Executive, INTI Subang, and INTI's Vice-President Partnerships, INTI
- George Marantika, National President of IABC, Vice Chairman Global Engagement, Association Private Universities and Higher Education Institutions (APTISI)
- Anish Mehta, Partner - Tax & Regulatory Services, KPMG India: BSR & Co
- Yuan Peng, Senior Manager Global Engagement, TAFE International, TAFE NSW
- Dr Douglas Proctor, Pro-Vice Chancellor, Global Engagement, Swinburne
- Katrina Quinn, Acting Executive Director, Regulatory Operations, TEQSA
- Eduardo Ramos, Director, International & Professional Services, The Quality Assurance Agency for Higher Education
- Derek Scott, CEO & Principal, Haileybury College
- Jeffrey Smart, co-Founder and Chief Sector Officer, The Lygon Group
- Matthew Taverner, Director SACE International SACE
- Bernice Vanguardia, Trade Commissioner, Manila
- Joanna Wilson, Multilateral and Qualifications Recognition, Department of Education
- Prof Chris Ziguas, Director, Centre for the Study of Higher Education, University of Melbourne
- Marisa Furno, Associate Director, International Partnerships, Western Sydney University
- Dr Nitesh Sughnani, Director of Higher Education, Knowledge and Human Development Authority, Dubai
- Jon Chew, Chief Insights Officer, Navitas
- Caryn Nery, Director, Transnational Education Partnerships, Victoria University
- Peter Harris, Executive Director, Future Students, UTS College
- Emma Steinke, Associate Director, International Partnerships, RMIT

217 Registrations
(170 in-person,
47 online)

1. professional development

BUILDING INTERCULTURAL COMPETENCE IN INTERNATIONAL EDUCATION 2024, 8 AUGUST 2024, SYDNEY AND 14 AUGUST 2024, MELBOURNE

Speakers

- Marcela Lapertosa, Director of Education, Value Learning
- Frances Baxter, Executive Director, Value Learning

Sydney 20 Registrations
Melbourne 29 Registrations

GLOBAL TRENDS IN INTERNATIONAL HIGHER EDUCATION: IEAA TEACHING AND LEARNING FORUM 2024, 8 AUGUST 2024, SYDNEY

Speakers

- Hon. Phil Honeywood, Chief Executive Officer, IEAA
- Jane James, College Director, Taylors College
- Dr Peter Matheis, Lead, Learning Designer, UPA Navitas
- Dr Jubin Jacob John, Digital Learning Designer, Navitas

- Casey Parkes, Director, Curriculum, Teaching & Learning, Kaplan Australia
- Christina Del Medico, Director, Learning & Teaching Services, Navitas
- Raul Sanchez-Urribarri, Associate Dean (Academic and International Partnerships) La Trobe University

29 Registrations

1. professional development

IEAA LEARNING ABROAD FORUM 2024 - OLD MEETS NEW - LEARNING ABROAD FOR A NEW GENERATION – 22 AND 23 AUGUST 2024, GOLD COAST

Speakers

136 Registrations

- Professor Erica Wilson, Pro Vice Chancellor (Academic Innovation), Southern Cross University
- Steven McDonald, Manager, Learning Abroad, Western Sydney University
- Professor Sarah Todd, Vice President (Global), Griffith University
- Rob Malicki, Co-Founder & CEO, Global Society
- Bosco Anthony, Chief Brand Officer, Global Rev Gen (GRG)
- Michelle Kofod, Lead, Learning Abroad Short Programs & Study Abroad, UNSW
- Rachel Wellam, Director, Monash Abroad, Monash University
- Brad Dorahy, Founder & CEO, CISAustralia
- Keri Ramirez, Managing Director and Co-Founder, Studymove
- Daniel Mather, Regional Manager, Murdoch University
- Liam Prince, Consortium Director, ACICIS
- Joe Hernandez, Commercial Lead – International, nib
- Dr Anitha Ramanna, COO, Authentica
- Catherine Doran, Community and Government Engagement Lead, University of Tasmania
- Professor Can Seng Ooi, Academic Lead and Unit Coordinator, University of Tasmania
- Dr Kirrilee Hughes, Research Manager, IEAA
- Marcela Lapertosa, Director of Education, Value Learning
- Bronwyn Kosman, PhD Candidate, University of Canberra
- Julie Lambert, Global Education Program Manager, UniSQ
- Emerson Zerafa-Payne, Lecturer, College for First Nations, UniSQ
- Lavenia Warman, Fiji Consultant, Cross Cultural Encounters
- CecileMcGuire, International Education Consultant
- Ann Wadsworth, Director, Semester in Australia
- Yara Vasina, Deputy Director International Partnerships, University of Auckland
- Dr Bitu Zaferanloo, Senior Lecturer in Microbial Biotechnology & WIL Lead Shaping STEM Futures, Swinburne
- Willow Pershouse, Global Mobility Advisor, Griffith University
- Darcie Fisher, Mobility Staff, QUT
- Hon. Phil Honeywood, Chief Executive Officer, IEAA
- Pheonix Potoi, Student, NCP Scholar, Griffith University
- Simon Watson, Senior Manager, Global Mobility, UTS
- Jeannette Geesmann, Manager, Global Learning and Sponsored Students, UWA
- Ashley Tanks, Director of Partnerships, Australia & New Zealand, Grok Global Services
- Margery Neoh, Senior International Education Coordinator, Monash University
- Chelsea Lasserre, Student, UniSQ
- Diana Gonzalez, Manager, Deakin Global Learning, Deakin University
- Adam Elhindi, Assistant Manager, Global Experience, University of Newcastle
- Professor Raylene Cook, School of Life and Environmental Sciences, Deakin University
- Jane O'Keeffe, Senior Manager, University Relations and Business Development, CISAustralia
- Alex Sharman, Student, University of Newcastle
- Vanessa Wood, Manager, Global Experience, Flinders University
- Jane Chandler, Assistant Secretary, Global Programs and Partnerships Branch, DFAT
- Dr Levi Durbridge, Lecturer in World Languages, School of Business and Creative Industries, University of Sunshine Coast
- Masham Siddiqui, 2024 New Colombo Plan Alumni Ambassador, University of Queensland

1. professional development

ISANA & IEAA UNDER-18 MASTERCLASS, 27 AUGUST 2024, ONLINE

Speakers

- Chanel Contos, Founder, Teach Us Consent
- Patrice Fitzgerald, Principal Lawyer & Director, Safe Space Legal
- Eve Ollerenshaw, Pro Vice-Chancellor and Executive General Manager Group Quality, Accreditation and Compliance at NextEd Group Limited
- Leisl Bruhn, President, Vision International
- Giang Tran, Research Advocacy and Policy Officer, Multicultural Centre for Women's Health
- Kailey Milroy, Manager, Student Services and Engagement, Tasmania Department of Education, Children and Young People

105 Registrations

MEMBER UPDATE | NATIONAL PLANNING LEVELS, 30 AUGUST 2024, ONLINE

Speakers

- Hon. Phil Honeywood, Chief Executive Officer, IEAA
- Jonathan Chew, Chief Insights Officer, Navitas Ltd

539 Registrations

IEAA EMERGING RESEARCHERS WEBINAR: COMMUNICATING YOUR RESEARCH, 30 AUGUST 2024, ONLINE

Speakers

- A/Prof Amanda Daly, Academic Director, EmpowerED University Preparation Pro-gram, Griffith University
- Dr Anna Kent, Researcher, Deakin University
- Emeritus Prof Betty Leask, Professor Emerita, School of Education, La Trobe University
- Keri Ramirez, Managing Director and Co-Founder, Studymove

196 Registrations

IEAA FELLOWSHIP: TIPS AND TRICKS TO ACHIEVE YOUR GOAL – 22 NOVEMBER 2024, ONLINE

Speakers

- Stefan Hofmann, General Manager - Sales and Marketing, Southern Academy of Higher Education
- Ashley Tanks, Director of Partnerships, Australia & New Zealand, Grok Global Services

181 Registrations

IEAA STUDENT LIFE WEBINAR: STUDENT ENGAGEMENT GUIDES: ENHANCING INTERNATIONAL STUDENT ENGAGEMENT: INTRODUCING GUIDES AND RESOURCES - 10 DECEMBER 2024, ONLINE

Speakers

- Hon Phil Honeywood, CEO, IEAA
- Danielle Hartridge, Co-Founder & Principal, IEP Advisory
- Dr Diep Nguyen, Research Fellow, School of Education, Deakin University
- Prof Ly Tran, School of Education and ARC Future Fellow, Deakin University

371 Registrations

1. professional development

MEMBER UPDATE | POLICY BRIEFING - 20 JANUARY 2025, ONLINE

Speakers

- Hon Phil Honeywood, CEO, IEAA
- Bronwyn Bartsch, Director Global Engagement, Australian Catholic University (ACU)

- James Goodsell, Director, Student Program Management Section, Temporary Visas Branch, Department of Home Affairs

857 Registrations

IEAA NATIONAL SYMPOSIUM 2025 | TOWARDS SUSTAINABLE GROWTH – 13 & 14 FEBRUARY 2025, MELBOURN & ONLINE

Speakers

- Marlie Watson, Chief Commercial & Partnerships Officer – Global, Acumen
- Sarah Lightfoot, CEO, UNSW College
- Alek Voninski, Pro Vice-Chancellor (Global Partnerships), University of Newcastle
- Hon Phil Honeywood, CEO, IEAA
- Jon Chew, Chief Insights Officer, Navitas
- John Bolton, Executive Director, International Branch Campuses, Deakin University
- Alec Webb, CEO, Regional Universities Network
- Simone Fuller, Executive Director, Department of Education, QLD - International
- Melissa Banks, Senior Partner, Lygon Group
- Hon Julian Hill MP, Assistant Minister for Citizenship and Multicultural Affairs
- Luke Sheehy, CEO, Universities Australia
- Professor Barney Glover, Commissioner, Jobs and Skills Australia
- Professor Ren Yi, Pro-Vice Chancellor (International), University of Southern Queensland
- Torie Brown, Executive Director, Student Accommodation Council, Property Council of Australia
- Dr Isaac Garcia-Sitton, Executive Director of International Student Enrolment, Education and Inclusion, Toronto Metropolitan University

- Tracy Harris, Principal, Tracy Harris Solutions
- Rishen Shekhar, Director: Global Recruitment and Engagement, University of South Australia
- Dugald Murray, Executive Director, Victorian TAFE Association
- Elodie Journet, Assistant General Manager, Education & Skills, Austrade
- Anna Kirkham, International Development and Sponsorships Manager, University of Sydney
- Lyndell Jacka, Head of Data Solutions, StudyPortals
- Mike Ferguson, Pro Vice-Chancellor, International, Charles Sturt University
- Caryn Nery, Director, TNE Partnerships, Victoria University
- Berry Eain, Assistant Director (Former International Student), TutorWo
- Straun Robertson, Director and Principal, La Trobe College
- Joanna Kelly, General Manager, Academies Australasia
- Jeanette Cheah, CEO & Co-founder, Hacker Exchange
- Damian Oliver, Acting First Assistant Secretary, International Education, Department of Education
- Marie Clarke, Director Insights, Education NZ
- Andrew Rowse, Councillor, City of Melbourne
- Jen Bahen, Executive Director, Regulatory Operations, TEQSA
- Tom Gifford, Director, Global Student Recruitment, RMIT
- Professor Pascale Quester, Vice-Chancellor & President, Swinburne

227 Registrations
(64 Online, 163 in-person)

1. professional development

IEAA TEACHING AND LEARNING WEBINAR: DEFINING AND ENHANCING SUCCESS, EVOLVING PRACTICES IN DATA-DRIVEN STUDENT SUCCESS – 6 MARCH 2025, ONLINE

Speakers

- Lucy Blakemore, Research & Insights Consultant
 - Prof Steven Warburton, Pro Vice-Chancellor (Education Innovation), The University of Newcastle
- 91 Registrations

IEAA STUDENT LIFE & AGSI WEBINAR - DEVELOPING INTERCULTURAL UNDERSTANDING THROUGH SCHOOL PARTNERSHIPS – 20 MARCH 2025, ONLINE

Speakers

- Sharon Armstrong, Manager International Education, Department of Education, Victorian Government
 - Dr Michelle Kohler, Adjunct Senior Research Fellow, University of South Australia
 - Elizabeth Davey, Principal, Quarters Primary School
 - Dr Elizabeth Robinson, Principal, Hobart College
 - Lisa Hayman, Director of Partnerships, Asia Education Foundation, University of Melbourne
 - Assoc Prof Angela Scarino, School of Communications, University of South Australia
- 119 Registrations

IEAA MARKETING AND RECRUITMENT WEBINAR - THE ART AND SCIENCE OF CONTENT – 1 APRIL 2025, ONLINE

Speakers

- James Martin, Managing Director, Insiders
 - Rustico Dulguime, Senior Partnerships Director, IDP Education
 - Samantha Milton, Regional Marketing Manager, Griffith University
 - Rebecca Bendall, Director, Partnership Development ANZ, Acumen
- 200 Registrations

STAND OUT & GET RECOGNISED: ELEVATE YOUR CAREER WITH IEAA FELLOWSHIP – 4 APRIL 2025, ONLINE

Speaker

- Elizabeth Lee, Professional Learning & Programs Coordinator, IEAA
- 206 Registrations

IEAA DATA WEBINAR - INTERNATIONAL EDUCATION DATA OVERVIEW: CURRENT TRENDS IN AUSTRALIA – 11 APRIL 2025, ONLINE

Speakers

- Lyndell Jacka, Senior Principal Insights, University of Queensland
 - Dr Steve Nerlich, Director, International Analysis, Department of Education
 - Keri Ramirez, Managing Director and Co-Founder, Studymove
- 513 Registrations

1. professional development

IEAA LEARNING ABROAD WEBINAR - IN CONVERSATION WITH BUTEX – 1 MAY 2025, ONLINE

Speakers

- Rohan McCarthy-Gill, Head of Global Mobility / Chair, Butex, University of Sussex
- Paulina Swann, Senior Global Mobility Manager / Vice Chair, Butex, Nottingham Trent University
- Simon Watson, Senior Manager, International Mobility and Services, University of Technology Sydney (UTS)

113 Registrations

IEAA STUDENT LIFE FORUM 2025 - EMPLOYABILITY UNFILTERED: WHO'S IN THE ROOM AND WHO'S MISSING? – 6 & 8 MAY 2025, ONLINE

Speakers

- Dr Peyman Abkhezr, Lecturer, School of Applied Psychology, Griffith University
- Dr Chintan Advani, Engineer (Traffic Systems), Ipswich City Council
- Elaine Brady, Relationship Manager, University of Sydney
- Hon Phil Honeywood, Chief Executive Officer, IEAA
- Shelley Lewis, Director, International Engagement, TAFE Queensland
- Dr Alan McAlpine, Deputy Director, Student Success, Curtin University
- Ross McHugh, Senior Enterprise Account Director – Education, LinkedIn
- Keerthi Parthipan, Student, University of Queensland (UQ)
- Prof Caroline Rueckert, Student Experience and Employability, Griffith University
- Susan Schlinker, Senior Talent and Employability Officer, Study Queensland, Trade & Investment Queensland
- Jaanvi Singh, Student, University of Queensland (UQ)
- Toni Yang, International Careers Lead, University of Adelaide
- Kailey Milroy, Manager, Student Services and Engagement, Tasmania Department of Education, Children and Young People
- Charlotte Long, Head Student Success, UNSW
- Susan Schlinker, Senior Talent and Employability Officer, Study QLD

161 Registrations

1. professional development

IEAA ADMISSIONS AND COMPLIANCE FORUM 2025 - SMOOTH SEAS DON'T MAKE GOOD SAILORS – 14 TO 16 MAY 2025, MELBOURNE

Speakers

179 Registrations

- Melissa Banks, Senior Partner, The Lygon Group
- Katie Bhagat, Admissions Manager, University of Canberra
- Filiz Block, ANZ Partner Development Director, Acumen
- Peter Catania, Manager International Student Support and Compliance, Deakin University
- Reena Chander, Manager, International Compliance, Deakin University
- Anna Chen, U18 Guardianship Service Team Leader, Monash College
- Cheron Chen, Quality Assurance & Compliance Coordinator, University of Melbourne
- Serena Chow, Senior Service Improvement Lead, University of Melbourne
- Mandy Cilento, Associate Director, International, University of the Sunshine Coast
- Nick Collins, Coordinator, International Student Support, Deakin University
- Diana Cozadinos, Director, ESOS Policy and Legislation, International Quality Branch, International Division, Department of Education
- Nicola D'Silva, Team Leader International Admissions, Deakin University
- Melanie Duncan, Co-Founder & Principal, IEP Advisory
- Anshuman Gautam, Director, Service Delivery, Acumen
- Michael Howie, Team Leader, Student Welfare, Monash College
- Meenu Issar, Deputy Director, International Operations, Central Queensland University
- Anna Kirkham, International Development and Sponsorships Manager, University of Sydney
- Kirsty Major, Admissions and Selection Manager, University of Melbourne
- Hayley McNeel, Deputy Director, Griffith International, Griffith University
- Andrew Munro, Systems Team, Managed Growth Branch, International Division, Department of Education
- Hang Nguyen, Associate Director, International Admissions and Compliance, Western Sydney University
- Ben Nichols, Director, Student Program Management Section, Department of Home Affairs
- Maysie Procianos, Associate Director, International Admissions and Compliance, University of Wollongong
- Amali Weeratunga, Manager, Student Administration, Monash College
- Jason Ray, Head of Admissions and Scholarships, Macquarie University
- Natalie Rozic, Senior Account Manager, ANZ, QS
- Paula Soon, Director, Admissions and Client Services, Victorian Tertiary Admissions Centre (VTAC)
- Sarah Stark, Executive Director of Operations, QS
- Eleanor Stewart, Assistant Director, Student Program Management Section, Department of Home Affairs
- Martina Tan, U18 Guardian and Student Engagement Manager, Monash College
- Hannah Tang, Compliance and Project Coordinator, Western Sydney University
- Natalie Tierney, Principal Consultant, Capital Review Group
- Tony Tong, Senior Manager, International Admissions and Contact Centre, University of Queensland
- Echo Wang, Admissions Processing Manager, UNSW
- Theresa Watson, Senior Manager, Admissions & Scholarships, Federation University
- Jim Zubic, Senior Manager, Governance, Quality and Compliance (International Partners), Monash University

1. professional development

IEAA SCHOLARSHIPS AND FELLOWSHIPS FORUM 2025 - TRANSFORMING UNCERTAINTY INTO OPPORTUNITY – 21 AND 22 MAY 2025, CANBERRA

Speakers

78 Registrations

- Alex Maclaurin, Communications and Marketing Manager, Fulbright Australia
- Anne Shangrila Fuentes, John Allwright Fellowship, ANU
- Dang Thuy Chi, First Secretary (Education), The Embassy of Vietnam in Australia
- Emily Carroll, Assistant Director, Strategic Policy and Partnerships, DFAT
- Jane Phuong, PhD Candidate, University of Canberra
- Jessica Hayward, Senior Liaison Officer, International Education and Training, Department of Defence
- Marcela Lapertosa, Director of Education, Value Learning
- Tracy Harris, Principal, Tracy Harris Solutions
- Yi You, International Officer, International Recruitment, University of Sydney
- Cynthia Ojiambo, Assistant Director, Global Education and Scholarships Section, Global Programs and Partnerships Branch DFAT
- Kate Turner-Mann, Director Capacity Development, ACIAR
- Mario Corredor, Second Secretary, Embassy of Colombia
- Juniar Lawaswanda Umagapi, PhD Candidate, ANU
- Vina Andriani, Enrichment and Linkages Senior Manager, Australia Awards Indonesia
- Yuli Rahmawati, Attache of Education and Culture, Indonesian Embassy
- Dr Anna Kent, Research Associate, Deakin University
- Susan O'Connell, Senior Program Officer, Capacity Development Australian Centre for International Agricultural Research
- Jason Valusaga, Fellowship and Alumni Coordinator, Australian Centre for International Agricultural Research
- Alison White, Associate Director International Education, TetraTech International Development
- Johan Arnberg, Senior Manager, Global Sponsorship and Mobility, University of Queensland
- Sanjog Programs Advisor, La Trobe University
- Hon Bill Shorten, President and Vice Chancellor, University of Canberra
- Hon Phil Honeywood, CEO, IEAA

MEMBER UPDATE | POST-ELECTION POLICY AGENDA – 23 MAY 2025, ONLINE

Speakers

729 Registrations

- Hon Julian Hill MP, Assistant Minister for International Education
- Marnie Watson, Vice President Global, Griffith University
- Hon Phil Honeywood, CEO, IEAA

1. professional development

NAVIGATING CULTURAL LANDSCAPES: STRATEGIES FOR EFFECTIVE COMMUNICATION IN INTERNATIONAL EDUCATION, 3 JUNE 2025, SYDNEY

Speakers

- Marcela Lapertosa, Director of Education, Value Learning
- Frances Baxter, Executive Director, Value Learning

14 Registrations

IEAA MARKETING AND RECRUITMENT FORUM 2025 – ADAPTING TO DISRUPTION - BUILDING A FUTURE-READY STRATEGY – 4 AND 5 JUNE 2025, SYDNEY

Speakers

- Akram Mardini, General Manager, Student World
- Badri Aryal, Global Director, Expert Education
- Ben Williams, Deputy Director, Global Student Recruitment, Curtin University
- Bosco Anthony, Chief Brand Officer, Global Rev Gen
- Carlie Sage, Associate Director Partnerships, APAC, Studyportals
- Chamalee Karunanayake, Partnerships Director, IDP Education
- Cheryl Brennan, Regional Marketing Manager, Charles Darwin University
- Gordon Scott, Managing Director, Successful Graduate
- Harris Jahim, Chief Academic Officer, Capital College of Arts Management and Technology
- Samantha Milton, Regional Marketing Manager, Griffith University
- Rustico Dulguime, Senior Partnerships Director, IDP Education
- Rebecca Bendall, Director, Partnership Development ANZ, Acumen
- Iris Chan, Senior Manager, International Communications, Australian Catholic University
- Jack Whaley, Manager, International Student Recruitment Operations, Australian Catholic University

- Juan Pablo Salmon Puiggros, Student, Macquarie University
- Nicola Bate, Senior Consultant, Edified
- Nishant Jadhav, Senior Regional Manager, University of Sydney
- Pete Clark, Director, 21 Whispers
- Dr Phillip Allen, Manager, Data Analytics and Insights, UTS College
- Priya Joshi, Student, Macquarie University
- Rebecca Wang, General Manager, IAE Sydney
- Ritu Sharma, Director of Partner Success, Acumen
- Sarah Stark, Executive Director of Operations, QS
- Shelly Maller, Partnerships Director, ANZ, QS
- Stephanie Fenelon, Manager, Digital Marketing Operations, Griffith University
- Tharunimm Jamal, Student, Western Sydney University
- Trang Nguyen, Student, Western Sydney University
- Varsha Devi Balakrishnan, Head of Student Insights and Strategy, Voyage
- Zarana Shah, Head, International Student Recruitment, Macquarie University

111 Registrations

1. professional development

IEAA EMERGING RESEARCHERS WEBINAR: RESEARCH RELATED CAREERS IN INTERNATIONAL EDUCATION – 11 JUNE 2025, ONLINE

Speakers

- Dr Jonathan Burrow, Transnational Education Advisor, Flinders University
- Assoc Prof Amanda Daly, EmporerED University Preparation Program, Griffith University
- Dr Sarah Richardson, Executive Director, Asia Education Foundation, University of Melbourne
- Dr Elena Williams, Public Diplomacy and Partnerships Advisor, Australia Awards Indonesia

138 Registrations

IEAA DATA WEBINAR: WHERE TO NOW? EXPLORING PERSPECTIVES OF INTERNATIONAL STUDENT INSIGHTS – 13 JUNE 2025, ONLINE

Speakers

- James Bennett, Head of Client Success (APAC), IDP Education
- Carlie Sage, Associate Director, Partnerships, APAC, Studyportals
- Chris Strods, Market Research and Data Manager, QS
- Jonathan Chew, Chief Insights Officer, Navitas

436 Registrations



2. young professionals events

EVENT	PRESENTERS	PARTICIPANTS
IEAA Young Professionals (SA): Networking In Style 1 Aug 2024, Adelaide	<ul style="list-style-type: none"> Rebecca Bendall, Director, Partnership Development ANZ, Acumen (Sannam S4) Hon Phil Honeywood, Chief Executive Officer, International Education Association of Australia Tari Kufeni, Manager, College Space Project Coordinators, Flinders University David Wei, International Admissions Officer, University of Adelaide 	48 registrants
IEAA Young Professionals (NSW): Meet the CEO 7 Aug 2024, Sydney	<ul style="list-style-type: none"> Miracle Chen, Team Leader, Student Services and Engagement, UNSW College Nate Henderson, Associate Director, Study NSW Hon Phil Honeywood, Chief Executive Officer, International Education Association of Australia Vincent Liu, Employability Officer, University of Sydney 	70 registrants
IEAA Young Professionals (VIC): Communication Across Borders 13 Aug 2024, Melbourne	<ul style="list-style-type: none"> Frances Baxter, Executive Director, Value Learning (Intercultural Specialists) Hon Phil Honeywood, Chief Executive Officer, International Education Association of Australia Marcela Lapertosa, Director of Education, Value Learning (Intercultural Specialists) Nicolas Tranquille, Manager, International Partnerships and Engagement, Deakin University Suyi Xie, IEAA-F, Manager, Partnerships & Development, Monash College 	62 registrants
IEAA Young Professionals (QLD): Meet the IEAA Board 15 Aug 2024, South Brisbane	<ul style="list-style-type: none"> Angelin Achari, School Services Advisor (International Education), Independent Schools Queensland Hon Phil Honeywood, Chief Executive Officer, International Education Association of Australia Georgia Hooper, Manager, International Marketing and Communications, University of the Sunshine Coast (UniSC) Anjulee Singh, Education Services Deputy Director, Independent Schools Queensland 	67 registrants
IEAA Young Professionals (QLD): Pathway to Progress 15 Nov 2024, Toowong	<ul style="list-style-type: none"> Angelin Achari, School Services Advisor (International Education), Independent Schools Queensland Hon Phil Honeywood, Chief Executive Officer, International Education Association of Australia Georgia Hooper, Manager, International Marketing and Communications, University of the Sunshine Coast (UniSC) Tara McKean, Founder, Self Events Co 	47 registrants
IEAA Young Professionals (SA): End of Year Celebration 21 Nov 2024, Adelaide	<ul style="list-style-type: none"> Jane Johnston, Chief Executive, StudyAdelaide Hon Phil Honeywood, Chief Executive Officer, International Education Association of Australia Tari Kufeni, Manager, College Space Project Coordinators, Flinders University David Wei, International Admissions Officer, University of Adelaide 	82 registrants

2. young professionals events

EVENT	PRESENTERS	PARTICIPANTS
IEAA Young Professionals (NSW): End of Year Celebration 26 Nov 2024, Sydney	<ul style="list-style-type: none"> Miracle Chen, Team Leader, Student Services and Engagement, UNSW College Charlotte Long, Head Student Success, UNSW Sydney Shane Griffin, Associate Vice-President, Sydney Future Students, University of Sydney Katie Hanna, Associate Director, Study NSW Vincent Liu, Employability Officer, University of Sydney 	81 registrants
IEAA Young Professionals (VIC): End of Year Celebration 28 Nov 2024, Melbourne	<ul style="list-style-type: none"> Caroline Hartnett, Director, International Education & Study Melbourne, Industry Trade and Investment Hon Phil Honeywood, Chief Executive Officer, International Education Association of Australia Nicolas Tranquille, Manager, International Partnerships and Engagement, Deakin University Suyi Xie, Manager, Partnerships & Development, Monash College 	92 registrants
IEAA Young Professionals (WA): Trivia Night 28 Nov 2024, Perth	<ul style="list-style-type: none"> Jocelle Co, Policy and Project Officer, Department of Energy and Economic Diversification Steven Vo, Manager, Strategic Projects, Faculty of Humanities, Curtin University 	72 registrants
IEAA Young Professionals (ACT): End of Year Celebration 9 Dec 2024, Canberra	<ul style="list-style-type: none"> Kamila Dixon, Senior Partnerships Coordinator, University of Canberra Hon Phil Honeywood, Chief Executive Officer, International Education Association of Australia Dr Steve Nerlich, Director, International Analysis, Department of Education, Australian Government Iris Wang, Marketing Manager, Brand and Marketing, Australian National University (ANU) 	33 registrants
IEAA Young Professionals (WA) Elections 2025 19 Feb 2025, Perth	<ul style="list-style-type: none"> Derryn Belford, CEO, StudyPerth Jocelle Co, Policy and Project Officer, Department of Energy and Economic Diversification Hon Phil Honeywood, Chief Executive Officer, International Education Association of Australia Isabelle Lange, Manager, Global Partner Strategy and Performance, Edith Cowan University (ECU) 	37 registrants
IEAA Young Professionals (ACT) Networking Event 25 Feb 2025, Canberra	<ul style="list-style-type: none"> Kamila Dixon, Senior Partnerships Coordinator, University of Canberra Hon Phil Honeywood, Chief Executive Officer, International Education Association of Australia Emily Luo, Manager, International Stakeholder Engagement, Australian National University (ANU) Brendon Lutwyche, Director, International Business & Marketing, DE International, Queensland Government 	47 registrants

2. young professionals events

EVENT	PRESENTERS	PARTICIPANTS
IEAA Young Professionals (NSW) 2025 Insights: Trends & Predictions 4 Mar 2025, North Sydney	<ul style="list-style-type: none"> Iris Chan, Senior Manager, International Communications, Australian Catholic University (ACU) Iori Forsyth, Senior Associate, Study NSW Peter Hawke, Senior Manager, International Partnerships, Australian Catholic University (ACU) Hon Phil Honeywood, Chief Executive Officer, International Education Association of Australia Anna Kirkham, International Development and Sponsorships Manager, University of Sydney Vincent Liu, Employability Officer, University of Sydney Ashley Tanks, Director of Partnerships, Australia & New Zealand, Grok Global Services 	54 registrants
IEAA Young Professionals (QLD): Get Set, Connect! 13 Mar 2025, Brisbane	<ul style="list-style-type: none"> Angelin Achari, School Services Advisor (International Education), Independent Schools Queensland Bronwyn Bartsch, Director Global Engagement, Australian Catholic University (ACU) Hon Phil Honeywood, Chief Executive Officer, International Education Association of Australia Aabha Sant, Coordinator, International Marketing and Communications, University of the Sunshine Coast (UniSC) Prof Ren Yi, Pro Vice-Chancellor (International), University of Southern Queensland (UniSQ) 	75 registrants
IEAA Young Professionals (VIC): Know Yourself, Grow Your Path 18 Mar 2025, Melbourne	<ul style="list-style-type: none"> Chaturika Bandara, Senior Manager, International Operations, Deakin University Hon Phil Honeywood, Chief Executive Officer, International Education Association of Australia Chamalee Karunanayake, Partnerships Director - APAC, IDP Education Pamela Stanley, Regional Manager, Trinity College, University of Melbourne Nicolas Tranquille, Manager, International Partnerships and Engagement, Deakin University Anita Van Rooyen, Chief of Awesomeness, Student Confidence 	69 registrants
IEAA Young Professionals (SA): Connections That Count 2 Apr 2025, Adelaide	<ul style="list-style-type: none"> Hon Phil Honeywood, Chief Executive Officer, International Education Association of Australia Rahma Mashood, International Recruitment Officer, University of South Australia Keith Rebello, Global Partnership Officer, University of Adelaide 	60 registrants
IEAA Young Professionals (ACT): Tracy McCabe Future Leader Fellowship Showcase & Networking Night 21 May 2025, Canberra	<ul style="list-style-type: none"> Johan Arnberg, Senior Manager, Global Sponsorship and Mobility, University of Queensland (UQ) Kamila Dixon, Senior Partnerships Coordinator, University of Canberra Emily Luo, Manager, International Stakeholder Engagement, Australian National University (ANU) 	28 registrants

2. young professionals events

EVENT	PRESENTERS	PARTICIPANTS
<p>IEAA Young Professionals (NSW): Reimagine careers - own your potential</p> <p>3 Jun 2025, Sydney</p>	<ul style="list-style-type: none"> • Iris Chan, Senior Manager, International Communications, Australian Catholic University (ACU) • Rustico Dulguime, Senior Partnerships Director, IDP Education • Esmond Esguerra, Head of Employability, UNSW Sydney • Simone Gallo, National Manager, Student Accommodation, Australian Catholic University (ACU) • Hon Phil Honeywood, Chief Executive Officer, International Education Association of Australia • Toshi Kawaguchi, Director, Study NSW • Vincent Liu, Employability Officer, University of Sydney • Casey Parkes, Director, Curriculum, Teaching and Learning, Kaplan Australia 	<p>88 registrants</p>
<p>IEAA Young Professionals (WA): The Moments that Make Us</p> <p>19 Jun 2025, Perth</p>	<ul style="list-style-type: none"> • Derryn Belford, CEO, StudyPerth • Jocelle Co, Policy and Project Officer, Department of Energy and Economic Diversification • Hon Phil Honeywood, Chief Executive Officer, International Education Association of Australia • Isabelle Lange, Manager, Global Partner Strategy and Performance, Edith Cowan University (ECU) • Marko Remes, Dean, International Business Operations, Edith Cowan University (ECU) • Michelle Teasdale, Head, International Recruitment, University of Western Australia (UWA) 	<p>44 registrants</p>
<p>IEAA Young Professionals (QLD): Beyond the Numbers: Redefining International Student Voice and Impact</p> <p>YP (QLD) in Sunshine Coast</p> <p>26 Jun 2025, Mooloolaba</p>	<ul style="list-style-type: none"> • Angelin Achari, School Services Advisor (International Education), Independent Schools Queensland • Paul Bolt, International Education Specialist • Woendi Hampton, Director, International, University of the Sunshine Coast (UniSC) • Hon Phil Honeywood, Chief Executive Officer, International Education Association of Australia • Koko Kasama, Marketing and Events Coordinator, Study Sunshine Coast • Aabha Sant, Coordinator, International Marketing and Communications, University of the Sunshine Coast (UniSC) • Susan Schlinker, Senior Talent and Employability Officer, Study Queensland, Trade & Investment Queensland 	<p>39 registrants</p>



Contact us

+613 9925 4579
admin@ieaa.org.au

ieaa.org.au

